2012 MAZDA CX-7

mazda

WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth car maker following the rules?
Or do they break them?

Do they push the boundaries of tradition and habit
to achieve the unachieved?

Are they insightful craftsmen,
obsessing over the details with a crazed passion?

Building less – building better –
for a discerning few?

Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?

We're with you.

Because we believe if it's not worth driving,
it's not worth building.

We build Mazdas.

What do you drive?

zoom-zoom

A crossover of the virtuoso variety.

The 2012 CX-7 excels at every turn. It's an eye-catcher, a true performer – a wonder of the crossover class. Built on Mazda's sports-car-inspired driving dynamics, this 5-seater is bold, yet intuitive. Muscular, yet nimble. And thrilling to drive without ever sacrificing safety. With a choice of two engines, you can fine-tune the CX-7 experience to fit your needs. For maximum fuel economy, the 161-horsepower, 2.5 L, 4-cylinder engine delivers a cool 7.2 L/100 km highway*. Or get the All-Wheel Drive 2.3 L 4-cylinder with 6-speed automatic transmission that kicks out a robust 244 horses. And like all virtuosos, the CX-7 offers ingenious personal touches. Like standard privacy glass on the rear doors and lift-gate. Or the available power glass moonroof.† And, of course, it comes with power everything – power windows, power doors, power heated door mirrors. All things considered, this just isn't your ordinary crossover. It's a Mazda.

*Estimated fuel economy on the GX model. Actual fuel consumption may vary. †Available on the GX and GS models with Luxury Package. Standard on the GT.

We filled it with flexibility. So you can fill it with anything.

Cargo comes in all shapes and sizes. Passengers do too. With seating for five, a generous 1,658 L of cargo room and 60/40-split fold-down rear seatbacks, however you want to load up, the CX-7 has loads of room to manoeuvre. For fully customized comfort in the driver's seat, there's an available leather-trimmed, 8-way power-adjustable driver's seat.† And then there's your choice of toys and technology. The Multi-Information Display integrates the on-board computer, audio and even includes service reminders. The available 9-speaker Bose® audio system is SIRIUS® Satellite Radio ready.* A trip computer is standard. As is MP3-compatible audio. And the available Centerpoint® Surround Sound with AudioPilot®* discreetly adjusts audio levels to compensate for ambient noise. Which all adds up to a versatile, user-friendly crossover that is as agile inside as out.

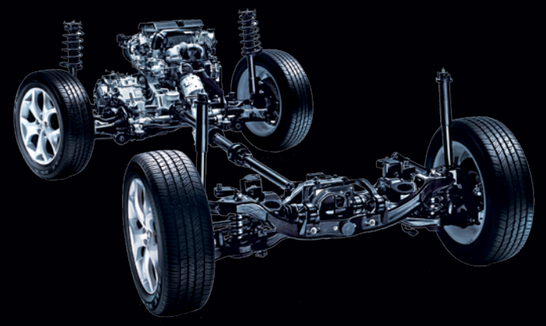
Blind-Spot Monitoring System
The available Blind-Spot Monitoring System (BMS)*‡ uses radar technology to warn you of an approaching vehicle or object in your blind spot.

Steering-wheel-mounted controls
Keep audio and cruise control functionality at the tip of your fingers – and your eyes on the road – with these controls mounted right on your steering wheel.

Intelligent key system
Mazda's available intelligent keyless entry system* unlocks the driver's door and fires up the engine, all at the touch of a button.

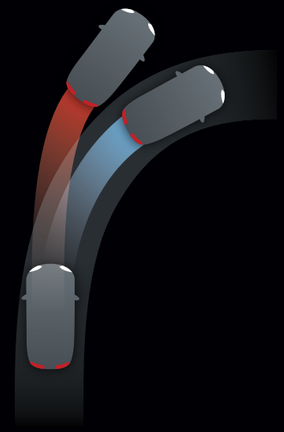
Nothing can stop it. Except Electronic Brake Force Distribution.

At Mazda, we believe that safety is an essential component of performance. A vehicle isn't truly agile and responsive unless it can handle unexpected and difficult road conditions. That's why the CX-7 has an impressive roster of performance-enhancing safety features. Like Electronic Brake Force Distribution (EBFD). Working alongside the Anti-lock Brake System, EBFD automatically adjusts the force applied to the wheels when braking by detecting variable speed, weight and road conditions – to help you slow and stop with better precision and control. There's also Mazda's "Triple H" construction for added structural reinforcements – crucial in an impact situation. Add a full complement of air bags and curtains with roll-over sensor and side-impact door beams and you can be sure that, at Mazda, our passion for safety is unstoppable.



All-Wheel-Drive System
The Active Torque-Split All-Wheel-Drive system, standard on the GS and GT models, instantly distributes the ideal amount of torque between front and rear wheels, helping to provide optimum traction and control.

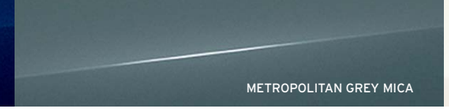
Tire Pressure Monitoring System
Standard on all CX-7 models, the Tire Pressure Monitoring System continually monitors tire pressure and alerts you before one or more tires become critically low.

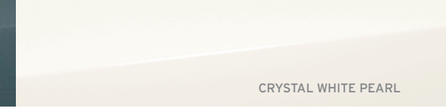


Stability & Control
The Traction Control System helps avoid slip by applying more power to the outside wheels. When Dynamic Stability Control* detects loss of steering control, it applies the brakes to help "steer" you in your intended direction.

*Standard on the GT model. †Available on the GX and GS models with Luxury Package. Standard on the GT. ‡Always check your mirrors. Be aware of traffic around you.

*Dynamic Stability Control is not a substitute for safe driving practices.





CX-7 Colour Combinations

	GX/GS		GS LUXURY PACKAGE/GT	
PAINT COLOURS	BLACK CLOTH	SAND CLOTH	BLACK LEATHER	SAND LEATHER
Sparkling Black Mica	●		●	
Black Cherry Mica		●		●
Aluminum Metallic Mica	●		●	
Stormy Blue Mica		●		●
Metropolitan Grey Mica	●		●	
Crystal White Pearl	●		●	●

● = Available

CX-7 Upholstery

Black Cloth (GX/GS)

Sand Cloth (GX/GS)

Black Leather (GS Luxury Package/GT)

Sand Leather (GS Luxury Package/GT)

CX-7 Wheel Options

17" alloy wheels (GX)

18" alloy wheels (GS)

19" alloy wheels (GT)

CX-7 Specifications and Capacities

SPECIFICATIONS	GX	GS/GT
Engine type	2.5 L DOHC 16-valve 4-cylinder	2.3 L DOHC 16-valve MZR DISI Turbo
Displacement	2,488 cc	2,260 cc
Compression ratio	9.7:1	9.5:1
Horsepower SAE net	161 @ 6,000 rpm	244 @ 5,000 rpm
Torque SAE net lb. ft.	161 @ 3,500 rpm	258 @ 2,500 rpm
Fuel system	Electronic Fuel Injection (EFI)	Direct Injection
Recommended fuel	Regular	Regular** or Premium
Fuel economy city/highway (L/100 km)*	10.4/7.2	12.2/8.7
Curb weight (kg):	1,588	1,818

*Estimated fuel economy. Your actual fuel consumption may vary.
**For optimal engine performance, premium fuel is recommended.

EXTERIOR DIMENSIONS	
Wheelbase (mm)	2,750
Overall width (mm)	1,872
Overall height (mm)	1,645
Track (fr/rr) (mm)	1,627/1,622 (GX); 1,617/1,612 (GS/GT)
Overall length (mm)	4,682
Turning circle, curb-to-curb (m)	11.4
INTERIOR DIMENSIONS	
Headroom (fr/rr) (mm)	1,009/998
Headroom (fr/rr) with moonroof (mm)	970/980
Legroom (fr/rr) (mm)	1,059/925
Shoulder room (fr/rr) (mm)	1,472/1,417
Total interior volume (L)	3,729
Total interior volume with moonroof (L)	3,644
CAPACITIES	
Seating	5 persons
Cargo volume (L) behind rear seatback	848
behind front row seatback	1,658
Passenger volume (L)	2,881
Passenger volume with moonroof (L)	2,797
Fuel tank (L)	62 (GX); 69 (GS/GT)

CX-7 Features

ENGINE & TRANSMISSION	GX	GS	GT
2.5 L DOHC 16-valve 4-cylinder engine	S	–	–
2.3 L DOHC 16-valve 4-cylinder MZR turbo engine	–	S	S
Direct Injection Turbo System	–	S	S
5-speed Sport mode automatic transmission	S	–	–
6-speed Sport mode automatic transmission	–	S	S
Front-wheel drive	S	–	–
Active Torque-Split All-Wheel Drive system (AWD)	–	S	S
SUSPENSION & BRAKES			
Power-assisted front and rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
Front independent strut suspension with coil springs	S	S	S
Rear independent multi-link suspension with coil springs	S	S	S
Front and rear stabilizer bars	S	S	S
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S	S
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S
SAFETY & SECURITY			
Dual front air bags, dual side air bags and dual side air curtains	S	S	S
Roll-over sensor for air curtains	S	S	S
Brake assist	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Side-door impact-protection beams	S	S	S
Height-adjustable front seat belts	S	S	S
Driver's and front passenger's safety belt pretensioners and load limiters	S	S	S
3-point safety belts for all occupants	S	S	S
Integrated child safety-seat anchor brackets	S	S	S
Whiplash-reducing adjustable front and rear seat head restraints	S	S	S

CX-7 Features (cont'd)

EXTERIOR	GX	GS	GT
Body-coloured front and rear bumpers	S	S	S
Chrome surround on lower front grille	–	–	S
Body-coloured lift-gate garnish	S	S	S
Body-coloured door handles	S	S	–
Bright finish on door handles	–	–	S
Body-coloured power-operated heated door mirrors	S	S	S
Turn signal on door mirrors	–	–	S
Body-coloured rear spoiler	S	S	S
Privacy glass on rear doors, quarter glass and rear gate	S	S	S
Halogen headlights	S	S	–
Xenon (HID) headlights with manual levelling feature	–	–	S
Fog lights with chrome surround	–	–	S
Automatic headlight control	S	S	S
Rain-sensing windshield wipers	S	S	S
Rear intermittent wiper	S	S	S
Rear window defroster	S	S	S
Dual exhaust outlets	–	S	S
WHEELS & TIRES			
17" alloy wheels with 215/70R17 all-season tires	S	–	–
18" alloy wheels with 235/60R18 all-season tires	–	S	–
19" alloy wheels with 235/55R19 all-season tires	–	–	S
Tire Pressure Monitoring System (TPMS)	S	S	S
Temporary spare tire	S	S	S
COMFORT & CONVENIENCE			
Air conditioning	S	S	S
Manual climate controls	S	S	–
Automatic climate controls	LP	LP	S
Steering-wheel-mounted cruise controls	S	S	S
Tilt and telescopic steering wheel	S	S	S
Power door locks	S	S	S
Power windows with driver's one-touch up and down feature	S	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	S	–
Intelligent key system (keyless entry and start)	–	–	S
Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions	S	S	S
Day/night rearview mirror	S	S	–
Auto-dimming rearview mirror with HomeLink®	–	–	S
Dual front and rear cup holders	S	S	S
Internal fuel door release	S	S	S
Illuminated entry	S	S	S
Driver's side footrest	S	S	S
Power outlet with cap (2)	S	S	S
Blind-Spot Monitoring System (BMS)	–	–	S
Voice-activated navigation system with touch screen	–	–	O
Power glass moonroof with interior sunshade, tilt-up ventilation feature and one-touch open feature	LP	LP	S
SEAT & TRIM			
Reclining front passenger's bucket seat with slide adjustment	S	S	–
8-way power-adjustable driver's seat with manual lumbar support	LP	LP	S
4-way power-adjustable passenger's seat	LP	LP	S

SEAT & TRIM (cont'd)	GX	GS	GT
Driver's seat memory position	–	–	S
Heated front seats	LP	LP	S
Rear heater ducts	S	S	S
60/40-split fold-down rear seatback with centre armrest	S	S	S
Bright finish on inner door handles	–	–	S
High-grade cloth upholstery	S	S	–
Leather-trimmed upholstery	LP	LP	S
Moulded cloth door panel trim	S	S	–
Leather-like door panel trim	LP	LP	S
Leather-wrapped 3-spoke steering wheel and shift knob	LP	LP	S
Piano black power window switch panel	–	–	S
Dark grey metallic centre instrument panel trim	S	S	–
Piano black centre instrument panel trim	–	–	S
INSTRUMENT PANEL & STORAGE			
Electroluminescent gauges with blue indirect lighting	–	–	S
Tachometer	S	S	S
Exterior temperature gauge	S	S	S
Engine coolant temperature gauge	S	S	S
Ignition key illumination	S	S	–
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S	S
Trip computer with average fuel consumption data	S	S	S
Monochromatic Multi-Information Display (MID)	S	S	–
Colour Multi-Information Display (MID) and rearview camera	–	–	S
Front and rear door storage pockets with bottle holders	S	S	S
Driver's and passenger's seatback pockets	S	S	S
Centre console box with lid	S	S	S
Console button with piano black and silver finish	–	–	S
Retractable cargo cover	–	–	S
AUDIO			
AM/FM CD player with 4 speakers	S	S	–
9-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	–	–	S
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	–	–	S
MP3 functionality on CD player	S	S	S
SIRIUS® Satellite Radio ***(free 6-month subscription)***	–	–	S
Bluetooth® hands-free phone integration with Audio Profile	LP	LP	S
Auxiliary audio input	S	S	S
Steering-wheel-mounted audio controls	S	S	S

S = Standard O = Optional – = Not available LP = Luxury Package

CX-7 Package

LUXURY PACKAGE: Power glass moonroof with sunshade, tilt-up ventilation and one-touch open feature, automatic climate controls, 8-way power-adjustable driver's seat with manual lumbar support, 4-way power-adjustable passenger's seat, heated front seats, leather-like door panel trim, leather-trimmed upholstery, leather-wrapped 3-spoke steering wheel, leather-wrapped shift knob and Bluetooth® hands-free phone integration with Audio Profile. (Available on GX and GS.)

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® Bluetooth is a registered trademark of Bluetooth SIG, Inc.
® HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.
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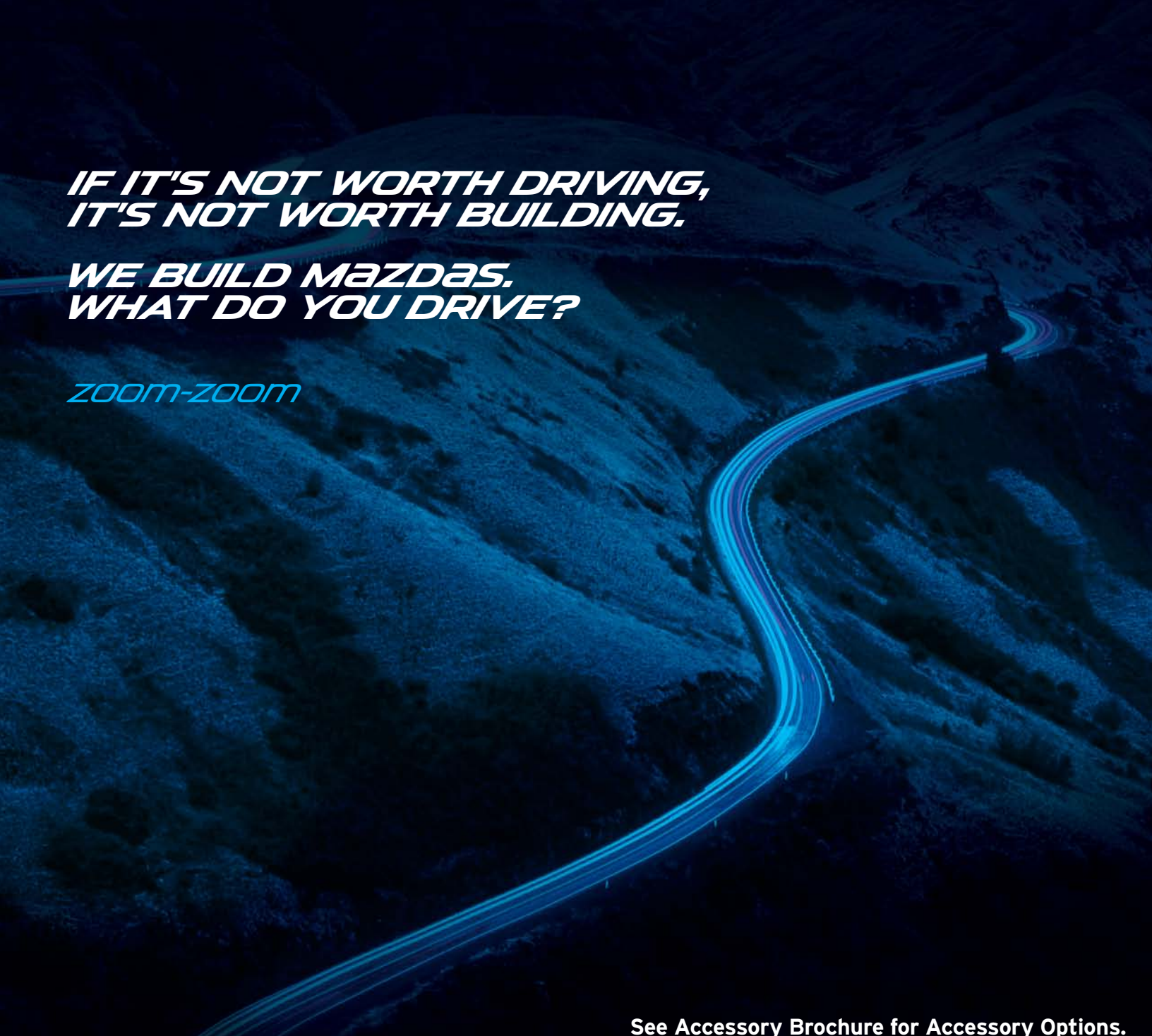
SIRIUS SATELLITE RADIO



See Accessory Brochure for Accessory Options.

MAZDA WARRANTY The basic warranty on CX-7 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2012 CX-7 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-7 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the **Mazda Test-Drive Experience** – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit **mazda.ca**.

mazda ADDED PROTECTION

For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

mazda GRADUATE PROGRAM

Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

BETTER DRIVERS BUCKLE UP

Get more detailed information on your CX-7. Check out our website at **mazda.ca** for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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