



2012 DODGE CHARGER

REASONS TO BUY

- Full-Size room & safety, Mid-Size price and fuel economy
- Dramatic bold heritage-inspired design
- Best-in-Class V6 and V8 Power
- Powerful & fuel efficient V6 now with available 8-speed automatic, 292 hp & est. 40 MPG (7.0 L/100 km)
- Available 5.7L HEMI® V8 with 370 hp / 395 lb-ft torque
- New SRT8 with 470 hp / 470 lb-ft 6.4L HEMI V8, Paddle Shifters and more!
- Available AWD with Class-exclusive active transfer case and front axle disconnect – now available on the V6, as well as the V8!
- Premium interior featuring soft-touch surfaces
- More than 45 Safety & Security Features
- 2011 IIHS Top Safety Pick – *Insurance Institute for Highway Safety*
- Winter Vehicle Award – New England Motor Press Association
- 2011 *Ward's Automotive* "10 Best Engines" – Pentastar™ VVT V6

WHAT'S NEW FOR 2012

- 8-speed automatic transmission delivering enhanced acceleration and improved fuel efficiency (available)
- All-Wheel-Drive with Class-exclusive active transfer case and front axle disconnect now available on V6 models (SXT, SXT Plus)
- Blacktop Package (available SXT and SXT Plus)
- Charger SRT8 with 6.4L HEMI V8 – 470 hp, 470 lb-ft torque, 0-60 mph (0-96 km/h) in the 4's
- Heated and cooled front seats (available)
- All new sport seats providing additional lateral support
- Steering wheel-mounted paddle shifters (available)

FEATURES

Interior

- Genuine stamped lithographic aluminum accents and IP
- Uconnect™ Touch Media Centres (4.3- and 8.4-inch screens)
- Acoustic windshield and first row side glass

Exterior

- Double diamond fender stamping and dual scallop hood
- Leaned forward profile & signature split crosshair grille
- Race track taillamps with 164 integrated LED lights

Ride & Handling

- Class-exclusive 5-link rear suspension system
- Monotube front & rear shock absorbers
- Electro-Hydraulic power steering

Safety

- More than 45 Safety and Security features

CHARGER SE – \$29,995[†]

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (292 hp and 260 lb-ft torque) with 5-speed automatic
- 17-inch aluminum wheels
- Premium cloth seating
- Uconnect™ Touch Media Centre with 4.3 –inch touch screen, CD/MP3 and six speakers
- Electronic Stability Control⁽¹⁾ including: Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Air conditioning with dual-zone temperature control
- Keyless Enter-N-Go™ with proximity sensor
- LED rear taillamps, and dual rear exhaust with bright tips
- Power six-way driver's seat
- Power heated exterior mirrors
- Rear 60/40 split folding rear seat
- Leather-wrapped tilt/telescoping steering wheel with cruise and audio controls
- Acoustic windshield and front side glass
- Active Front Head Restraints⁽²⁾, seven standard air bags⁽³⁾
- Four-wheel disc antilock brakes

CHARGER SXT - \$32,745[†]

Differences/upgrades vs. SE

- 8-speed automatic transmission
- 18-inch aluminum wheels (19-inch on All-Wheel-Drive)
- Fog lamps, power heated fold away mirrors
- Heated front seats
- Uconnect hands-free communication with Voice Command⁽⁴⁾
- SIRIUS® Satellite radio with one year subscription⁽⁵⁾
- Six Premium speakers with 276-watt amplifier
- 12-way power driver's seat
- Leather-wrapped steering wheel and shift knob
- Remote start and Universal Garage Door Opener

CHARGER SXT Plus - \$34,745[†]

Differences/upgrades vs. SXT:

- Nappa Leather-faced seats
- 12-way power driver's and front passenger seat
- Heated second row seats
- Driver and front passenger lower LED lamps
- Security alarm
- Heated and cooled front cup holders
- Rearview auto-dimming mirror with microphone

CHARGER R/T - \$37,995[†]

Differences/upgrades vs. SXT Plus:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology, 370 hp and 395 lb-ft torque
- 5-speed automatic transmission
- Performance suspension and exhaust
- Low beam HID headlamps
- Rear body colour spoiler
- Uconnect Touch 8.4 Media Centre with 8.4-inch screen
- Front overhead LED lighting

CHARGER R/T Road/Track - \$39,995[†]

Differences/upgrades vs. R/T:

- Nappa Leather-faced seats with perforated suede inserts
- 3.06 axle ratio
- Paddle shifters
- 20-inch Chrome Clad wheels
- Heated and ventilated front seats
- Auto-dimming drivers side mirror with reverse auto-adjust
- Driver memory seat, mirrors and radio
- Power tilt and telescoping heated steering wheel
- Power adjustable pedals
- Four wheel disc antilock performance brakes
- Dual-zone automatic temperature control
- Six premium speakers with 276-watt amplifier
- High speed engine controller
- Retro R/T badging

CHARGER SRT8 - \$ TBA[†]

Differences/upgrades vs. R/T Road/Track:

- 6.4L SRT® HEMI VVT V8 with FuelSaver MDS Technology with 470 hp and 470 lb-ft torque
- Nappa Leather-faced seats with perforated suede inserts
- 20-inch forged aluminum wheels
- Functional hood scoop, monochromatic exterior
- Carbon-fibre aluminum accents, bright pedals
- Uconnect Touch 8.4N Media Centre with Garmin® GPS Navigation⁽⁶⁾ and SRT performance pages
- 19 speakers with 900-watt subwoofer
- ParkView⁽⁷⁾ Rear Back-up Camera/Park-Sense® Rear Park Assist⁽⁷⁾
- Two-mode active damping suspension
- Active valve exhaust system

AVAILABLE OPTIONS

- Connectivity Group (SE)
- Uconnect Touch 4.3S Media Centre (SE)
- 8-speed automatic transmission (SE)
- 18-inch Chrome Clad Aluminum wheels (SXT and SXT Plus)
- Blacktop package (SXT and SXT plus)
- Rallye Group (SXT and SXT Plus)
- Technology Group (SXT and SXT Plus)
- Rear body colour spoiler (SXT and SXT Plus)
- Driver Confidence Group (SXT Plus, R/T and SRT8)
- Power Sunroof (SXT Plus, R/T and SRT8)
- Adaptive Cruise Control Group⁽⁸⁾ (SXT Plus, R/T and SRT8)
- 20-inch Chrome Clad Aluminum (R/T RWD)
- Sound Group (R/T)
- Super Track Pak (R/T Road/Track)
- 20-inch Aluminum wheels (Road/Track)
- Driver Convenience Group (SXT Plus and R/T)
- All-Wheel Drive including 19-inch aluminum wheels (SXT, SXT Plus and R/T)

AWARDS



2011 FUEL ECONOMY *

Fuel Economy L/100 (MPG)	City	Highway
3.6L Pentastar V6 with 5-speed auto. (RWD)	11.7(24)	7.3(39)
3.6L Pentastar V6 with 8-speed auto. (RWD)Ω	10.9(26)	7.0(40)
3.6L Pentastar V6 with 8-speed auto. (AWD)	TBD	TBD
5.7L HEMI V8 with 5-speed auto. (RWD)	13.5(21)	8.0(35)
5.7L HEMI V8 with 5-speed auto. (AWD)	14.4(20)	8.5(33)
6.4L SRT HEMI V8 with 5-speed auto	TBD	TBD

* 2012 ratings not available at time of printing. Ω 2012 estimated fuel economy.

(1)No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt (2) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (3) Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependent on the child's age and weight. (4) Must use Bluetooth® compatible phone. (5) Requires SIRIUS Radio, Subscriptions governed by SIRIUS Terms and Conditions available; at siriuscanada.ca (6) GPS mapping may not be detailed in all areas or reflect current road regulations. Garmin and the Garmin logo are registered trademarks of Garmin, Ltd. or its subsidiaries and are registered in one or more countries, including the U.S. (7) Always check entire surroundings visually before backing up (8) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. † Excludes freight (\$1,400), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit dodge.ca for complete details. Printed June 2011.