2012 MAZDASPEED3

SPECIFICATIONS & FEATURES
MSRP PRICING

PRODUCTION TIMING

Job #1: July 2011

LINEUP

Trim
MSP3

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* Information contained herein is subject to change without notice

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PRICE LIST
For Internal Use Only

2012 MAZDASPEED3 MODEL LINE-UP AND PRICING

Effective Date: **June 1, 2012**

Trim	Trans	Engine	Description	MSRP
MSP3	**6MT**	**2.3L I4 Turbo**		**$29,940**
MSP3	6MT	2.3L I4 Turbo	Technology Package	$32,380

Freight & PDE for all models $1,795
Note: $100 federal excise tax for air conditioning is excluded from applicable vehicle prices

Options	Available On	MSRP
Technology Package *	All models	$2,440
Crystal White Pearl	All models	$200

* Technology Package includes: Blind spot monitoring system, Intelligent key system, Push-button ignition, 8-way adjustable power driver seat, SIRIUS satellite radio, Colour MID & NAV, Power driver seat, AFS with auto leveling

2012 MAZDASPEED3 KEY CHANGES

12MY MAZDASPEED3 New Standard Equipment:

- BOSE radio
- Centerpoint & Audio Pilot
- 10 speakers
- Single CD

Deleted features

- *6-disc CD changer*
- *Black out meter set*

12MY MAZDASPEED3 New Technology Package

- Blind Spot Monitoring System (BSM)
- Intelligent key system
- Push button ignition
- 8-way adjustable power driver seat
- SIRIUS satellite radio
- Colour MID with NAV
- AFS with auto leveling

Exterior Colours

Removed:	Added:
Celestial Blue Mica	Aluminum Metallic Mica

2012 MAZDASPEED3 COLOUR AND TRIM GUIDE

Disclaimer
This colour guide has been added to facilitate the ordering process. Although we have made every effort to match the colour and fabric, we cannot guarantee the images below are their exact equivalent.

	Interior Colour and Trim
	MAZDASPEED3
	Cloth MPS - Leather
Exterior Colours	**Black**
Black Mica	■
Velocity Red Mica	■
Crystal White Pearl	■
Aluminum Metallic Mica	■

■ Available

Exterior Colours

Black Mica

Velocity Red Mica

Crystal White Pearl

Aluminum Metallic Mica

Interior Colours

Leather

Cloth MPS – Leather

2012 MAZDASPEED3 SPECIFICATIONS

Engine

	MAZDASPEED
Type	2.3L MZR with DISI turbo
Valve gear	DOHC 16-valve
Displacement	2260 cc
Bore and stroke	87.5X94.0 mm
Compression ratio	9.5:1
Horsepower SAE net	263 @ 5,500
Torque, SAE net lb-ft	280 @ 3,000
Fuel system	Electronic Fuel Injection (EFI)
Recommended fuel	Unleaded premium

Drivetrain

Type	Transverse front engine / front-wheel drive
Clutch type	Single Dry Plate with Diaphragm Spring
Transmission	6-speed manual
Transmission	**6MT *MAZDASPEED***
Gear ratios: 1st	3.214
2nd	1.913
3rd	1.366
4th	1.025
5th	0.948
6th	0.790
Reverse	3.456
Final drive	1~4th: 4.187
	5~6th:3.526

Electrical System

Type	12 Volt
Battery	75D23L
Alternator	12 Volt - 110 amp
Starter	1.4kW
Ignition system	Distributor Less Ignition

Chassis

Frame	Unit body (Monocoque) with side door impact protection beams and Triple “H” construction
Front suspension	Sport tuned independent, strut type, coil springs, stabilizer bar
Rear suspension	Sport tuned independent, multi-link type, coil springs, stabilizer bar
Shock absorbers	Telescopic-type, double acting
Steering	Rack and pinion with Electro Hydraulic Power Assist Steering
Steering ratio	16.2:1
Steering wheel turns	2.7
Min. turning circle	11.0
Brakes	Power-assisted front ventilated discs brakes (320 mm)
	Power-assisted rear solid discs brakes (280 mm) ABS with EBFD
Wheels	18" x7.5 JAL bright finish alloy wheels *MAZDASPEED*
Tires	225/40R18
Curb weight	1,461 kg (min); 1,509 kg (max)

2012 MAZDASPEED3 SPECIFICATIONS

Capacities

Seating	5
Washer fluid tank	4.0L
Fuel tank	60L
Coolant	7.5L

External Dimensions (mm)

Wheelbase	2,640
Track (fr/rr)	1,535/1,525
Overall length	4,510
Overall width	1,770
Overall height	1,460
Ground clearance	155 mm (unladen)

Internal Dimensions

Headroom (fr/rr)	987/964
Legroom (fr/rr)	1,068/919
Shoulder room (fr/rr)	1,395/1,371
Passenger volume (L)	2678
Trunk room capacity (L)	481
Trunk room capacity (rear seats folded) (L)	1213
Total interior volume (L)	3159

Fuel Economy Ratings

City	11.5 L/100km
Highway	8.0 L/100 km

Estimated Performance Data

Top Speed (km/h)	250 (w/ speed limiter)
Acceleration (0 – 100km/h; sec)	6.1
Acceleration (80 – 120km/h; sec)	5.8
Co-Efficient of Drag (Cd)	0.32
Redline	6700 rpm

2012 MAZDASPEED3 EQUIPMENT AND FEATURES

	MAZDASPEED3
ENGINE & TRANSMISSION	
2.3L DOHC 16-valve 4-cylinder MZR DISI Turbo engine	**S**
Direct Injection turbo system	**S**
6-speed manual transmission	S
Front wheel drive	S
Limited Slip differential	S
SUSPENSION	
Front: Sport tuned independent, strut type and coil springs	**S**
Rear: Sport tuned independent, multi-link type and coil springs	**S**
Front and rear stabilizer bars	S
Rack and pinion steering with electro-hydraulic rev. power assist	**S**
Oversized power-assisted front and rear disc brakes	**S**
TIRES & WHEELS	
18" MAZDASPEED bright finish alloy wheels	**S**
225/40R18 tires	**S**
Temporary spare tire	S
EXTERIOR FEATURES	
MAZDASPEED unique body coloured front grille	**S**
MAZDASPEED unique body coloured rear spoiler	**S**
MAZDASPEED unique body coloured side sills extensions	**S**
MAZDASPEED unique body coloured sporty bumpers	**S**
Fog lights	S
Auto light control	S
Body coloured outer door handle	S
Body coloured power operated, heated door mirrors	S
Intermittent rear wiper	S
LED tail lights	S
Rain-sensing intermittent windshield wipers	S
Rear window defroster	S
Roof Rack mounting hardware	S
Dual sport exhaust outlet garnish	S
LED turn lamp indicators on exterior door mirrors	S
Bi-Xenon (HID) headlamps	S
Adaptive Front Lighting System (AFS) with automatic leveling	Tech
Blind spot monitoring system	Tech
INTERIOR FEATURES	
MAZDASPEED half-leather seats	**S**
MAZDASPEED sport type bucket seats	**S**
Heated front seats	S
MAZDASPEED unique floor mats	**S**
MAZDASPEED unique molded cloth door trim	**S**
MAZDASPEED unique scuff plates	**S**
Alloy foot pedals and driver's alloy foot rest, perforated design	**S**
Black leather-wrapped with red stitching shift knob	**S**
Black leather-wrapped with red stitching 3-spoke steering wheel	**S**
60/40 split fold-down rear seatback	S
Power adjustable driver's seat	Tech

2012 MAZDASPEED3 EQUIPMENT AND FEATURES

	MAZDASPEED3
Chrome finish on inner door handle	S
Air conditioning	S
Micron air filter	S
Dual zone automatic climate controls	S
Exterior temperature gauge	S
Steering wheel-mounted cruise control	S
Tilt steering wheel	S
Telescopic steering wheel	S
Internal fuel door release	S
Power door locks	S
Central locking switch on driver and front passenger doors	S
Intelligent key system (keyless entry and push button start)	Tech
Illuminated entry	S
Power windows w/ driver's one-touch up/down feature	S
Power window switch (Driver side only) illumination	S
Electric type HVAC controls	S
Rear heater ducts	S
Trunk/ cargo light	S
Driver and passenger sun visors with covered and illuminated vanity mirrors	S
Overhead console storage	S
Passenger assist grips (3)	S
Front ashtray	S
12V power outlet	S
Coat hooks (2)	S
Auto-dimming rearview mirror	S
Dual front cup holders	S
Map lamps	S
Centre console box w/ lid	S
Front door storage pockets with bottle holders	S
Rear door bottle holders	S
Illuminated glove compartment (lockable)	S
Passenger's side seatback pocket	S
Rear centre armrest with 2 cup holders	S
MAZDASPEED unique tri-mode electroluminescent gauges	**S**
Ignition key illumination	S
Tachometer	S
Warning lights for oil pressure, check engine, low washer fluid, low fuel level and door ajar	S
Warning lights for airbags	S
Bluetooth® Hands-free phone system with AudioProfile®	S
Colour Multi-Information Display System (MID) with compact navigation screen	Tech
Trip computer with fuel economy, speed, and distance data	S
AUDIO SYSTEM	
AM/FM Disc CD player with MP3 capability	S
Bose 10-speaker audio system, Centerpoint & Audio Pilot	S
Steering wheel-mounted audio controls	S

	MAZDASPEED3
Auxiliary audio input	S
SIRIUS Satellite Radio	Tech
SAFETY & SECURITY	
Traction Control System (TCS)	S
Dynamic Stability Control (DSC)	S
Dual front airbags, side airbags and curtain airbags	S
Side door impact protection beams	S
Engine immobilizer theft deterrent system	S
Anti-theft alarm system	S
Front active head restraints	S
Adjustable rear seat headrests	S
Adjustable front safety belt anchors	S
Integrated child seat anchor brackets	S
3-point rear safety belts	S
Driver and front passenger safety belt pretensioners and load limiters	S
Child-proof door locks	S
S = Standard Tech = Technology Package	

2012 MAZDASPEED3 EQUIPMENT WALK

MAZDASPEED3

Includes:

Horsepower: 263 hp
Torque: 280 lb-ft
6-speed manual transmission
Limited Slip Differential
Dynamic Stability Control
Traction Control System
ABS with EBFD
4-wheel disc brakes
Dual exhaust outlets
18" alloy wheels
Sporty bumpers (Speed unique)
Rear roof wing spoiler (Speed unique)
MAZDASPEED3 unique front fascia
Body coloured door handles
Body coloured door mirrors
Power door mirrors
Heated door mirrors
Rain sensing windshield wipers
Rear windshield wiper
Bi-Xenon headlights
Automatic headlights (on/off)
Fog lights (Speed unique)
Side sill extensions (skirt)
AM/FM/CD w/ MP3 capability
Auxiliary audio input
Bluetooth hands-free phone
Audio Profile
SW mounted audio controls
Tilt & telescopic steering
Passenger seatback pocket
Power windows w/ driver 1-touch down
Map lights
12V power outlets (2)
Illuminated entry (high)
Power door locks
Speed sensitive door locks
Cruise control
SW mounted cruise controls
Air conditioning
Dual zone automatic climate controls
Auto dimming rearview mirror
Illuminated vanity mirrors
MAZDASPEED3 unique seats
60/40 split rear seatback
Heated front seats
Leather-like console lid
Leather-wrapped SW
Leather-wrapped shift knob
Front seat console & lid
Exterior temperature gauge
Illuminated glove compartment
MAZDASPEED3 unique meter set
Multi-Information Display (w/o colour)
Trip computer
Front, side, curtain air bags
Front active head restraints
Engine immobilizer
Anti-theft alarm
BOSE audio
Centerpoint & Audio Pilot
10 speakers
Single CD

TECHNOLOGY PACKAGE

Includes:

Blind Spot Monitoring System (BSM)
Intelligent key system
Push button ignition
8-way adjustable power driver seat
SIRIUS satellite radio
Colour MID with Navigation
AFS with auto levelling