2010 Mazda3 Sport

SPECIFICATIONS & FEATURES DECK

*** Information contained herein is subject to change without notice.**
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2010 MAZDA3 SPORT
PRODUCT CHANGES

OVERVIEW

MODEL / SERIES

MAZDA*3* models (2.0L engine):
- GX - 5 speed manual transmission
- GX - 5 speed *Sport* mode automatic transmission (optional)

MAZDA*3* models (2.5L engine):
- GS & GT - 6 speed manual transmission
- GS & GT - 5 speed *Sport* mode automatic transmission (optional)

ENGINEERING CHANGES

MAZDA*3* SPORT GS & GT MODEL
- New 2.5L DOHC 16-valve I-4 engine
- 167 Horsepower
- 168 lb. ft Torque
- Traction Control System (available on GS, standard on GT)
- Dynamic Stability Control (available on GS, standard on GT)

EXTERIOR CHANGES

All new design
All new colours added:
- Velocity Red Mica
- Celestial Blue Mica
- Gunmetal Blue Mica
- Aluminum Metallic Mica
- Graphite Mica

Deleted colours:
- *Stormy Blue Mica*
- *Arctic White*
- *Galaxy Grey Mica*
- *Electric Blue Mica*
- *Sunlight Silver Metallic*
- *Sand Mica*
- *Metropolitan Grey Mica*
- *True Red*
- *Golden Sand Metallic*

Power door mirrors STD on all trims
Body coloured door handles STD on all trims
16" steel wheels STD on GX trim
Dual sport exhaust garnish (GS & GT)
2.5L badge on rear (GS & GT)
Turn lamp indicators on exterior door mirrors (GT)
Manual levelling Bi-Xenon (HID) headlamps (GT)

New available features on GT model:
Adaptive Front Lighting System (AFS) with automatic headlamp levelling

INTERIOR CHANGES

Newly designed interior
New interior colours:
- Dune Beige/Black (GS & GT trims)
- Sporty Black Cloth (GT trim)
- Sporty Dune Beige/Black (GT trim)

Power door locks STD on all trims
Power windows STD on all trims
Bluetooth hands-free capability with Audio Profile (GS & GT trims)
Retractable "jack knife" key fobs (GS & GT trims)
Auto-dimming rearview mirror (GS & GT trims)
Multi Information Display (MID) without colour (GT trim)
6-disc in-dash CD player with MP3 capability (GT trim)
Dual zone automatic climate controls (GT trim)

New available interior features on GT trim:
Colour Multi Information Display with navigation system
10-speaker premium BOSE audio system
BOSE CenterPoint and Audio Pilot noise compensation system
Intelligent key system with push button ignition system

Colour Guide for 2010 Mazda3 Sport

Exterior:

Black Mica

Copper Red Mica

Crystal White Pearl

Velocity Red Mica

Celestial Blue Mica

Gunmetal Blue Mica

Aluminum Metallic Mica

Graphite Mica

Interior:

Seating and Trim

GX Models

Black Cloth

GS Models

Black Cloth

Dune Beige/Black

GT Models

Black Cloth

Dune Beige/Black Cloth

Black Leather

Beige Leather

Disclaimer

This colour guide has been added to facilitate the ordering process. Although we have made every effort to match the colour and fabric, we cannot guarantee the images above are their exact equivalent.

2010 Mazda3 Sport Colour & Trim:

EXTERIOR COLOUR	GX	GS & GT (Cloth) Colour	GT (Leather)
Black Mica	Black	Black	Black
Velocity Red Mica*	Black	Black	Black
Copper Red Mica	Black	Black; Dune Beige/Black	Black; Dune Beige
Crystal White Pearl	Black	Black; Dune Beige/Black	Black; Dune Beige
Celestial Blue Mica	Black	Black	Black
Gunmetal Blue Mica	Black	Black	Black
Aluminum Metallic Mica	Black	Black	Black
Graphite Mica	Black	Black	Black

*Available as of November 2008 production for Sedan models. Available as of December 2008 production for Sport models.

2010 Mazda3 Sport Model Line-up:

Trim Grade		Model Description	
GX	2.0L	5MT	
	2.0L	5MT	A/C
	2.0L	5AT	
	2.0L	5AT	A/C
GS	2.5L	6MT	
	2.5L	6MT	Comfort Package
	2.5L	5AT	
	2.5L	5AT	Comfort Package
GT	2.5L	6MT	
	2.5L	6MT	Moonroof
	2.5L	6MT	Moonroof, Luxury Package
	2.5L	6MT	Moonroof, Luxury Package, GT-E
	2.5L	5AT	
	2.5L	5AT	Moonroof
	2.5L	5AT	Moonroof, Luxury Package
	2.5L	5AT	Moonroof, Luxury Package, GT-E

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2010 Mazda3 Sport Options:

	Mazda3 Sport		
	GX	**GS**	**GT**
5-speed ***Sport*** mode AT	O	O	O
Air conditioning with micron air filter	O	Std.	Std.
Power moonroof with tilt and slide	--	--	O
Comfort Package	--	O	--
Luxury Package	--	--	O
GT-E Package	--	--	O

2010 Mazda3 Sport Packages:

Comfort Package

- Power moonroof with tilt and slide
- Traction Control System
- Dynamic Stability Control

Luxury Package

- Leather seats
- Memory driver`s seat
- 8 way adjustable power driver seat

GT-E Package

- Multi Information Display (MID) system with colour and Navigation system
- Sirius satellite radio
- Premium BOSE audio sound system with Centerpoint® and Audio Pilot™
- 10 Speakers
- Adaptive Front Lighting System (AFS) with automatic headlamp levelling
- Intelligent Key System
- Push button ignition system

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2010 Mazda3 Sport Specifications

Engine	**GX**	**GS, GT**
Type	2.0L Inline 4-cyclinder	2.5L Inline 4-cyclinder
Valve gear	DOHC 16-valve	DOHC 16-valve
Displacement	1999 cc	2489 cc
Bore and stroke	87.5 x 83.1 mm	89.0 x 100.0 mm
Compression ratio	10.0 : 1	9.7 : 1
Horsepower SAE net	148 @ 6500 RPM	167 @ 6000 RPM
Torque, SAE net lb-ft	135 @ 4500 RPM	168 @ 4000 RPM
Fuel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)
Recommended fuel	Regular (Unleaded)	Regular (Unleaded)

Drivetrain

Type	Transverse front engine / front-wheel drive
Clutch type	Single Dry Plate with Diaphragm Spring (except AT)
Transmission	5-speed manual (GX) 6-speed manual (GS/GT) Optional: 5-speed ***Sport*** mode AT (GX/GS/GT)

	GX		**GS/GT**	
Transmission	**5MT**	**5AT *Sport***	**6MT**	**5AT *Sport***
Gear Ratios: 1st	3.307	3.620	3.454	3.620
2nd	1.842	1.925	2.059	1.925
3rd	1.310	1.285	1.392	1.285
4th	0.970	0.933	1.030	0.933
5th	0.755	0.692	0.837	0.692
6th	--	--	0.717	--
Reverse	3.166	3.405	3.198	3.405
Final drive	4.105	3.458	4.105	3.652

Electrical System

Type	12 Volt
Battery	75D23L
Alternator	12 Volt - 100 amp
Starter	1.0kW (GX); 1.4kW (GS/GT)
Ignition system	Distributor Less Ignition

Chassis

Frame	Unit body (monocoque) with side door impact protection beams and triple “H” construction
Front suspension	Independent, strut type, coil springs, stabilizer bar
Rear suspension	Independent, multi-link type, coil springs, stabilizer bar
Shock absorbers	Telescopic-type, double acting
Steering	Rack and pinion with Electro Hydraulic Power Assist Steering
Steering ratio	16.2 : 1
Steering wheel turns	2.94 (lock to lock)
Min. turning circle	10.4m (curb to curb)
Brakes	Power-assisted front and rear disc brakes Anti-lock Braking System w/ Electronic Brake Force Distribution

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2010 Mazda3 Sport Specifications

Chassis

Wheels	16" steel wheels w/ full wheel covers (GX)
	16" alloy wheels (GS)
	17" alloy wheels (GT)
Tires	205/55R16 all-season tires (GX/GS)
	205/50R17 all-season tires (GT)
Curb Weight	1,313 (MT)/ 1,343 kg (AT) - GX models
	1,372 kg (MT)/ 1,399 kg (AT) - GS & GT models

Capacities

Seating	5
Washer fluid tank	4.0L
Fuel tank	55L (GX); 60L (GS & GT)
Coolant capacity	7.5 L

External Dimensions (mm)

Wheelbase	2,640
Track (fr/rr)	1,535 / 1,520 (GX/GS), 1,530 / 1,515 (GT)
Overall length	2.0L - 4,500 / 2.5L - 4,505
Overall width	1,755
Overall height	1,470
Ground clearance	155

Internal Dimensions

Headroom (fr/rr)	987 mm / 964 mm	(w/o moonroof)
	967 mm / 957 mm	(w/ moonroof)
Legroom (fr/rr)	1,068 mm / 919 mm	
Shoulder room (fr/rr)	1,395 mm / 1,371 mm	
Passenger volume	2678 L	
Trunk room capacity	481 L	
Total interior volume	3159 L	

Fuel Economy Ratings

	2.0L (GX)		**2.5L (GS, GT)**	
	5MT	**5AT *Sport***	**6MT**	**5AT *Sport***
City	8.1	8.7	10.1	9.2
Highway	5.9	6.0	6.9	6.8

Performance Data

Top Speed (km/h)	188 (w/ speed limiter)

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2010 Mazda3 Sport

EQUIPMENT AND FEATURES	*GX*	*GS*	*GT*
ENGINE & TRANSMISSION			
2.0L DOHC 16-valve 4-cylinder engine	S	--	--
2.5L DOHC 16-valve 4-cylinder engine	--	S	S
5-speed manual transmission	S	--	--
6-speed manual transmission	--	S	S
5-speed Sport mode automatic transmission	O	O	O
Front wheel drive	S	S	S
Traction Control System (TCS)	--	CP	S
Dynamic Stability Control (DSC)	--	CP	S
SUSPENSION			
Front: Independent, strut type and coil springs	S	S	S
Rear: Independent, multi-link type and coil springs	S	S	S
Front and rear stabilizer bars	S	S	S
Rack and pinion with variable power assist	S	S	S
Power-assisted front and rear disc brakes	S	S	S
TIRES & WHEELS			
16" steel wheels with full wheel covers	S	--	--
205/55R16 all-season tires	S	S	--
16" alloy wheels	--	S	--
17" alloy wheels	--	--	S
205/50R17 all-season tires	--	--	S
Temporary spare tire	S	S	S
EXTERIOR FEATURES			
Exterior door handle – body coloured	S	S	S
Sporty bumpers	--	S	S
Side sill extensions	--	S	S
Black grille with plated grille bar	S	--	--
Black grille with grey grille bar	--	S	S
Body coloured power door mirrors	S	--	--
Body coloured, dual heated, power door mirrors	--	S	S
Fender side turn lamp markers	S	S	--
Exterior door mirror turn lamp indicators	--	--	S
Fixed constant windshield wipers	S	--	--
Rain-sensing intermittent windshield wipers	--	S	S
Rear window wiper & washer	S	S	S
Rear window defroster	S	S	S
Sporty exhaust outlet garnish	S	--	--
Dual sport exhaust garnish	--	S	S
2.5L badge	--	S	S
Body coloured roof spoiler	S	--	--
Body coloured Sport-type roof spoiler	--	S	S
Roof Rack mounting hardware	S	S	S
Auto light control	--	S	S
Adaptive Front Headlights (AFS) with automatic headlamp levelling	--	--	GT-E
Sporty fog lights	--	S	S
Sporty LED taillights	--	--	S
Halogen headlamps	S	S	--
Bi-Xenon (HID) headlamps with manual levelling	--	--	S
INTERIOR FEATURES			
Air conditioning with Micron air filter	O	S	S
Mechanical dial type HVAC controls	S	S	--
Dual-zone automatic climate controls	--	--	S
Rear heater ducts	S	S	S
Exterior temperature gauge	S	S	S
Bluetooth® hands-free phone system with Audio Profile®	--	S	S
Steering wheel-mounted cruise control	--	S	S
Tilt steering wheel	S	S	S
Telescopic steering wheel	S	S	S
Internal fuel door release	S	S	S
Power door locks	S	S	S
Central locking switch on driver and passenger front doors	S	S	S
Speed sensing door locks	S	S	S
Power windows w/ driver's one-touch down feature	S	S	S
Power window switch illumination (Driver side only)	S	S	S
Keyless entry with 2 action unlock feature (2 retractable key fobs)	S	S	S
Intelligent system with push button ignition system	--	--	GT-E
Illuminated entry	S	S	S

S = Standard O = Optional CP = Comfort Package LP = Luxury Package GT-E = GT-E Package

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EQUIPMENT AND FEATURES	*GX*	*GS*	*GT*
INTERIOR FEATURES (continued)			
Trunk/ cargo light	S	S	S
Day/night rearview mirror	S	--	--
Auto dimming rearview mirror	--	S	S
Driver and passenger sunvisor w/ vanity mirror	S	S	--
Driver and passenger sunvisor w/ illuminated vanity mirror	--	--	S
Map lamps	S	S	S
Overhead console with sunglass storage holder	--	--	S
Passenger assist grips (3)	S	S	S
Coat hooks (2)	S	S	S
Driver-side footrest	S	S	S
12V power outlet (2)	S	S	S
Power glass moonroof with tilt and slide	--	CP	O
Cloth seats	S	S	--
Sport type cloth seats	--	--	S
Adjustable heated front seats	--	--	S
Leather seats	--	--	LP
8-way adjustable driver's power seat with memory function	--	--	LP
Reclining front bucket seats w/ thigh support	S	S	S
Manual adjustable driver's seat lifter	S	S	S
Power adustable driver's seat lifter	--	--	LP
60/40 split fold-down rear seatback w/ lock function	S	S	S
Leather-wrapped 3-spoke steering wheel	--	--	S
Leather-wrapped shift knob	--	--	S
Silver IP decoration panel	--	S	S
Black out meter set	--	--	S
Silver finish on inner door handle	--	S	S
Molded cloth door trim	S	S	S
Molded leather-like door trim	--	--	LP
Custom fitted floor mats	S	S	S
Centre console box w/ lid	S	S	--
Centre console box w/ sliding lid	--	--	S
Soft-feel leather-like sliding console lid	--	--	LP
Rear center armrest with 2 cup holders	S	S	S
Front door storage pockets with bottle holders	S	S	S
Rear door bottle holders	S	S	S
Illuminated glove compartment	S	S	S
Passenger's side seat back pocket	S	S	S
Dual front cupholders	S	S	S
Ignition key illumination	S	S	S
Tachometer	S	S	S
Engine coolant temperature gauge	S	S	S
Warning lights for oil pressure, check engine, low washer fluid, low fuel level and door ajar	S	S	S
Warning lights for airbags	S	S	S
Multi Information Display (MID) without colour	--	--	S
Multi Information Display (MID) with colour and navigation system	--	--	GT-E
Trip computer with fuel economy/range, and average speed data	--	--	S
AUDIO SYSTEM			
AM/FM CD player with MP3 capability and 4 speakers	S	--	--
AM/FM CD player with MP3 capability, 4 speakers and 2 tweeters	--	S	S
6-Disc in-dash CD changer with MP3 capability	--	--	S
Auxiliary Input	S	S	S
Steering wheel-mounted audio controls	--	S	S
Premium 10-speaker Bose audio system with Centerpoint® and Audio Pilot ™ Noise Compensation System	--	--	GT-E
Sirius satellite radio	--	--	GT-E
SAFETY & SECURITY			
Anti-lock brake system (ABS) w/ EBFD	S	S	S
Side door impact protection beams	S	S	S
Dual front airbags, side airbags and curtain airbags	S	S	S
Engine immobilizer theft deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Front active headrests	S	S	S
Adjustable rear seat headrests	S	S	S
Adjustable front safety belt anchors	S	S	S
Integrated child seat anchor brackets	S	S	S
3-point rear safety belts	S	S	S
Driver and front passenger safety belt pretensioners and load limiters	S	S	S
Child-proof door locks	S	S	S

S = Standard O = Optional CP = Comfort Package LP = Luxury Package GT-E = GT-E Package

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2010 Mazda3 Sport Equipment Walk

Trim Levels

Mazda*3* Sport GX
Includes:
2.0L I4 DOHC engine
Horsepower (148 hp)
Torque (135 lb.ft.)
ABS with EBFD
4-wheel disc brakes
Side Air Bags
Side Air Curtains
Front seat active headrests
Speed sensing door locks
Anti-theft alarm ***(Sport Unique)***
Engine immobilizer
16" steel wheels 205/55R16 tires
Body coloured door mirrors and handles
Fender side turn lamp markers
Variable intermittent windshield wipers
Intermittent rear wiper ***(Sport Unique)***
Sport exhaust garnish
Mud flaps
NAP roof spoiler ***(Sport Unique)***
NAP plated grill bar
Power door locks
Jackknife Key FOB (2) ***(SportUnique)***
Keyless entry w/ hatch unlock ***(Sport Unique)***
Power windows with one touch down driver side
Power mirrors
Day/night rear-view mirror
Map lamps
Exterior temperature gauge
Interactive lighting system (GX & GS grade)
Tilt and telescopic steering
Front Power point w/ cap
AM/FM/CD with MP3 capability
4 speakers
Auxiliary input jack

Mazda*3* Sport GS
Includes:
2.5L 6MT
Horsepower (167 hp)
Torque (168 lb. ft.)
2.5L badge
16" alloy wheels
Dual Sport exhaust garnish
Sporty bumpers
Sporty side sills
SAP roof spoiler
Dusk sensing headlights
Fog Lights
Front rain sensing wipers
Heated Mirrors
Air conditioning
Bluetooth w/ Audio Profile®
Auto-dimming rear-view mirror
Steering wheel mounted cruise controls
Steering wheel mounted audio controls
4 speakers and 2 tweeters

Mazda*3* Sport GT
Includes:
Traction Control System
Dynamic Stability Control
17" alloy wheels w/ 205/50R17 tires
Bi-Xenon (HID) headlights
Manual headlamp levelling
Sporty LED Taillights
Turn lamp on side mirrors
Dual zone auto-climate control
Multi Information Display (MID)
6-Disc CD Changer
Sport seats
Heated Cloth Seats ***(Adjustable)***
Interactive lighting system (GT grade)
Glove box illumination
Vanity mirror Illumination (Passenger & Driver)
Leather wrapped steering wheel
Leather-wrapped shift knob
PVC sliding console lid
Black out meter set

Comfort Package	**GS**
Power moonroof	
Traction Control System	
Dynamic Stability Control	

Luxury Package	**GT**
Soft-feel leather like sliding console lid	
Leather seats	
Memory position seating	
Power driver seat	

GT-E	**GT**
Multi Information Display (colour) with Navigation	
Sirius satellite radio	
BOSE audio system	
Centerpoint and Audio Pilot	
10 speakers	
AFS with auto headlamp levelling	
Intelligent key system (oval)	
Smart start (push button)	

Options	**GX**
5-speed *Sport* mode AT	
Air conditioning with micron air filter	

Options	**GS**
5-speed *Sport* mode AT	

Option	**GT**
5-speed *Sport* mode AT	
Power Moonroof	

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