

1991 Audi series





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## Engineering in the extreme

If you claim to build cars designed for the worst of conditions, you can't have people building them in the best of conditions. Which is why Audis aren't born in the climate-controlled comfort of a top-floor boardroom.

And it's why Audi is run by engineers, for whom standard equipment

includes a valid passport and a certain sense of adventure for some on-location R&D. A little hands-on engineering. And our hands have the scars to prove it. Frost-bite courtesy of Rettenbach glacier. Heat rash compliments of the Sahara. And assorted cuts

and scratches thanks to Dakkar and other ports-of-call along the World Rallye circuit. Extreme driving conditions perhaps, but going to extremes is what Audi engineering – and engineers – are all about. Taking research and development on the road. Even where there is no road. But then, we've always followed the alternate route. And that's led us to new ideas about things like power and performance, safety and style, aerodynamics

and ergonomics. Ideas that find their ultimate expression in the 1991 Audis, automobiles designed to let you drive with confidence to the ends of the earth. And if you run into some people when you get there, they're not lost. They're Audi engineers.

While many performance automobiles see the world as a series of quarter-mile dragstrip straight-aways and demonstrate driver control by slaloming through a line of traffic cones on a test track, the 1991 Audis take a decidedly more true-life approach to things like power and handling. It's a level of confidence when passing a pebble-kicking semi on a storm-soaked country road. And a measure of style that cares more about ensuring comfort than showing off.

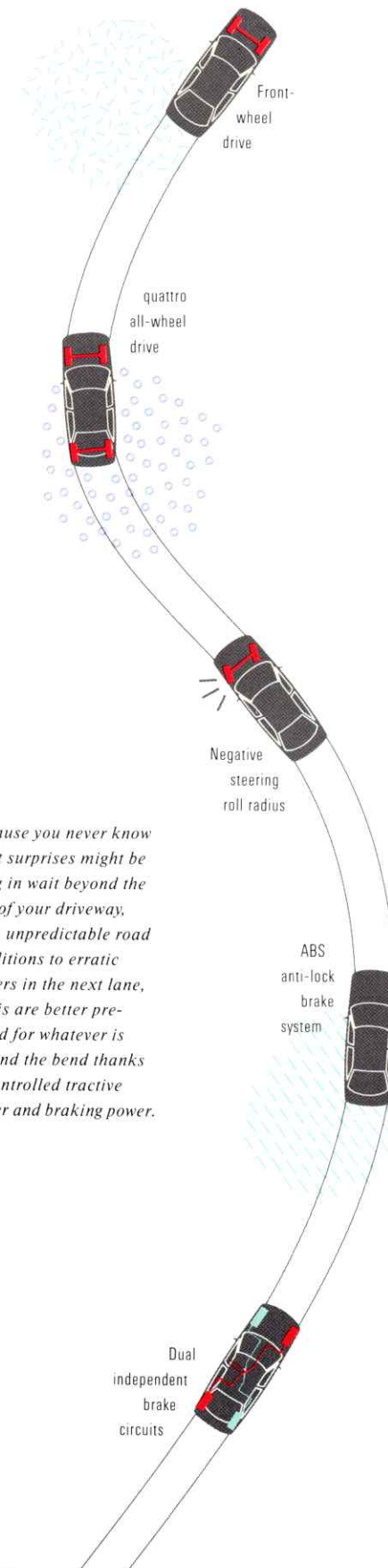


At Audi, quality assurance means more than a quick once-over by a white-gloved inspector at the end of the assembly line. It means test-chamber trials by fire (54°C) and ice (-40°C) with a barrage of gravel and a typhoon of salt water thrown in. Not only is Audi design imitated on the road, it's also respected in the industry, having made *Car and Driver's Ten Best List* and taken *Car of the Year* honours from Paris to Tokyo. So when we use superlatives like "innovative," "advanced" and "revolutionary," it's not just our opinion.

You don't have to race up Pikes Peak to appreciate the difference of Audi traction. Whenever the road surface is slick or uneven, quattro all-wheel drive and front-wheel drive offer greater control. And when the sun comes out and the pavement dries up, you still have the advantage.



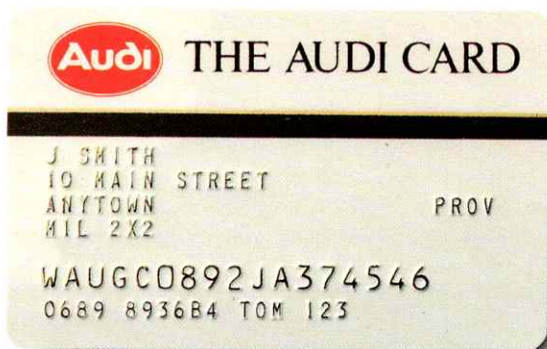
Using motor sport as a proving ground, Audi captured the manufacturer's title in its first year on the Trans-Am circuit, then took to the track to compete in the 1989 IMSA GTO series, winning seven of 12 races entered and placing second in two others - celebrating victories not for the publicity received but for the innovations achieved.



Because you never know what surprises might be lying in wait beyond the end of your driveway, from unpredictable road conditions to erratic drivers in the next lane, Audis are better prepared for whatever is around the bend thanks to controlled tractive power and braking power.



Advancing the art  
of engineering.



At Audi, we are of the conviction that the purchase is just the beginning of a mutually beneficial relationship between owner and manufacturer. It is our intent that you remain completely satisfied with your new Audi.

To this end, Audi's dedicated team of professionals offer complete worry-free motoring for a full 4 years or 100,000 kilometres.

All you need do is provide for the normal care and operation of your Audi. Naturally, you will need to bring your Audi to an authorized dealer for prescribed maintenance and repairs. We, in turn, will honour our responsibility under Audi Card for maintaining your vehicle's condition to the highest factory standards by providing a free scheduled maintenance programme, including comprehensive vehicle inspection and road tests. We will provide courteous same day service, or provide a complimentary courtesy car in the event overnight service is necessary. We will provide emergency roadside assistance through an exclusive toll-free number.

And this unrivalled service is yours at no extra charge. We value our customers highly, and protect them jealously.

Simply put, it's Audi handling, with care. For full details on the Audi Card, see your Audi dealer.

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**Audi V8 quattro**  
3.6L, fuel injected,  
32-valve, 8-cylinder  
engine, permanent all-  
wheel drive, 5-speed  
manual or 4-speed  
automatic transmission,  
4-wheel vented  
disc brakes with ABS,  
fully galvanized body.



**Audi Coupé quattro**  
2.3L, fuel injected,  
20-valve, 5-cylinder  
engine, permanent all-  
wheel drive, 5-speed  
manual transmission,  
4-wheel disc brakes  
with ABS, fully galva-  
nized body.



**Audi 90 quattro**  
2.3L, fuel injected, 20-  
valve, 5-cylinder engine,  
permanent all-wheel  
drive, 5-speed manual  
transmission, 4-wheel  
disc brakes with ABS,  
fully galvanized body.



**Audi 200 quattro**  
2.22L, turbocharged,  
fuel injected, 5-cylinder  
engine, permanent  
all-wheel drive, 5-speed  
manual transmission,  
4-wheel disc brakes  
with ABS, fully galva-  
nized body.



**Audi 100 quattro**  
2.3L, fuel injected,  
5-cylinder engine,  
permanent all-wheel  
drive, 5-speed manual  
transmission, 4-wheel  
disc brakes with ABS,  
fully galvanized body.



**Audi 90**  
2.3L, fuel injected,  
5-cylinder engine, front-  
wheel drive, 5-speed  
manual transmission or  
4-speed automatic,  
4-wheel disc brakes  
with ABS, fully galva-  
nized body.



**Audi 200**  
2.22L, turbocharged,  
fuel injected, 5-cylinder  
engine, front-wheel  
drive, automatic trans-  
mission, 4-wheel  
disc brakes with ABS,  
fully galvanized body.



**Audi 100**  
2.3L, fuel injected,  
5-cylinder engine, front-  
wheel drive, 4-speed  
automatic transmis-  
sion, 4-wheel disc  
brakes with ABS, fully  
galvanized body.



**Audi 100 Avant**  
2.3L, fuel injected,  
5-cylinder engine, front-  
wheel drive, 4-speed  
automatic transmis-  
sion, 4-wheel disc  
brakes with ABS, fully  
galvanized body.



## Introducing the 1991 Audis

### The Audi V8 quattro

Thirty-two valves divided among eight cylinders generate power with purpose in a high-performance, luxury-class sedan that has redefined traction and handling, safety and style.

### The Audi 100/200 Series

In each and every detail, from aerodynamics to ergonomics, form meticulously follows function to create automobiles designed purely on their own terms, not industry trends.

### The Audi Coupé quattro

Blending four-valve-per-cylinder performance, all-wheel drive control and a cabin dressed in select natural materials, Audi unveils perhaps the ultimate German sporting coupé.

### The Audi 90 Series

Outside, elements of style that are mindful of the elements of nature. Inside, driving comfort combined with driver control. Together, everything the four-ring marque exemplifies.



Advancing the art  
of engineering.