

1985
OLDSMOBILE
A Special Feel

CUTLASS CIERA • CUTLASS CRUISER





CUTLASS CIERA BROUGHAM COUPE

Technically,
it's as smart as
it's stylish.

Today, for a car to succeed, it not only has to have style but "smarts" to match.

Cutlass Ciera Brougham Coupe, above, or Sedan shown on front cover are "summa cum laude" in both classes.

Born of the computer revolution, its highly aerodynamic shape slices the wind while reducing drag to improve fuel efficiency.

Every second an on-board computer completes

60,000 commands to fine-tune Cutlass Ciera Brougham's standard 2.5 Litre I-4 electronic fuel injected, engine and available 3.8 Litre MFI V-6 engine.

Take hold of the wheel and feel precision at work. Power rack-and-pinion steering coupled with the excellent handling characteristics of MacPherson strut front suspension.

This technical marvel is also marvelous to look at.





CUTLASS CIERA HOLIDAY COUPE

**This designer
original expresses
your style
luxuriously.**

The Cutlass Ciera Holiday Coupe says a lot about your style, and it says it beautifully.

For example, its exclusive formal padded vinyl rooftop will set you apart from other "ho hum" styles.

Inside, you're treated to luxury that's strictly Cutlass Ciera Brougham.

Cutlass Ciera Holiday Coupe...It's not just a designer original—it's a designer masterpiece.

COMMITMENT TO

Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying

you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.



CUTLASS CIERA LS SEDAN & COUPE

You always win
with the mid-size
leader in high
style and high
technology.

Cutlass Ciera surrounds you with a feeling of strength and solid value.

For example, Ciera's specially treated steel body is drenched in rust-resistant primers, sealers and waxes enabling it to better withstand the harsh daily attacks of sun, rain, snow and dirt.

Its value shows in its proven fuel efficiency.

Add to this 30 standard performance, comfort and

convenience features, room for six and many more available optional features, including a 2.8 Litre or 3.8 Litre V6 engine with automatic transmission. And it's no wonder Cutlass Ciera has become the front-wheel drive, mid-size car North America has taken to its heart.

One thing more. They are the most affordable Cutlasses of all.





CUTLASS CIERA ES SEDAN

**This sporty
performer takes on
the open road in
style.**

One of the first things that may impress you about the new Cutlass Ciera ES is its looks. Next is its test track record - *0-96 km/h in 11.0 seconds with its available 3.8 Litre multi-port fuel injection engine.

Now that you understand where this car is coming from, you'll better understand why it looks the way it does.

Black front and rear fascia mouldings, grille

bars, headlamp housing, door handles, and dual sport mirrors.

But, hold on to your pulse, there's more. Special suspension, reclining front bucket seats, sport console with shifter, rallye gauges and more are all standard.

So go-ahead, take on the open road in style with Cutlass Ciera ES...extra sensational.

*On the test track.





CUTLASS CRUISER

Handles
equipment like a
station wagon
and the team like
an Oldsmobile.

Cutlass Cruiser is Oldsmobile's first mid-size, front-wheel-drive wagon.

You can see by its stylish good looks that it will carry your day beautifully. For instance, just fold down the second seat and discover (74.4 cubic feet) of cargo area. Enough to handle the team's equipment easily.

With its optional rear-facing third seat, it handles

a team of eight comfortably.

And with road gripping front-wheel drive pulling for you—it handles the road like an Olds.

Cutlass Cruiser is designed to give you the comfort and ride you've come to expect from an Oldsmobile.

Plus, the space, toughness and utility you require from an Olds wagon.



Add to your personal feeling of pride with these selected options.



Cutlass Ciera instrument panel.*

OPTIONS

Holiday Coupe Trim Package (Brougham only) Instrument Panel Auto Calculator Electronic Instrument Panel Cluster Custom Leather Trim (Brougham only) Styled Aluminum Wheels Automatic Overdrive Transmission 6-Way Power Seat Adjuster (Divided Seat, Driver Side, LS Brougham and Cruiser) Removable Tempered Glass Sunroof Reclining Seat Back, Passenger Side Power Door Locks Soft-Ray Tinted Glass Power Side Windows Power Trunk-Lid Lock Release Auxiliary Floor Mats, with Carpet Insegs Divided Bench Seat with Individual Controls (LS) Contour Reclining Front Bucket Seats (LS Coupe) Deluxe Luggage Compartment Trim Body-Side Mouldings, Black with Bright Inserts Leather-wrapped Steering Wheel Tilt-Away Steering Wheel High Capacity Battery System Instrument Panel Rallye Gauges

Door Edge Guards Fuel Filler Door Lock Landau-Padded Vinyl Roof Covering (Coupe) Full Vinyl Roof Covering Exterior Opera Lamps (Sedans) Four-Season Air Conditioner Combination Dome and Reading Lamp Electric Rear Window Defroster High-Centre Mount Stop Lamp Console, with or w/o Shifter Cruise Control with Resume and Acceleration Features Super Stock Wheels, Colour Matched to Body Wire Wheel Discs with Locks Tires, P185/75R14 Steel-Belted Radial-Ply, Blackwall, All-Season Tires, P185/75R14 Steel-Belted Radial-Ply, White-Stripe, All-Season Pulse Windshield Wiper System Luggage Compartment Trim, Deluxe Body-Side Accent Stripes Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones (Std. on Brougham) Tungsten Halogen Headlamps (High Beams) Ciera ES Package (LS Sedan) Two-Tone Paint

Firm Ride and Handling Package Automatic Levelling System High-Capacity Cooling Systems Radios and Tape Players; ETR AM/FM Stereo w/Seek and Scan, Auto Reverse Cassette, with Search and Repeat, Graphic Equalizer and Clock; ETR AM/FM Stereo with Clock; ETR AM/FM Stereo 2.8-Litre V6 2-Valve Engine 3.8 Litre V6 Engine with Multi-Port Fuel Injection (MFI) 4.3 Litre Diesel V6 Engine Outside Mirrors, Remote and Manual Control, driver and passenger.

Special Cruiser Options

Rear-Facing Third Seat (not available with diesel) Reclining Seat Back, Passenger Side Manual Power Tailgate Lock Release Hooks for Tire Storage and Rear Quarter Storage Compartment with Doors Body-Side and Tailgate Simulated Wood Grain Vinyl Rooftop Luggage Carrier Tires, P195/75R14 Steel-Belted Radial-Ply, White-Stripe—All-Season.



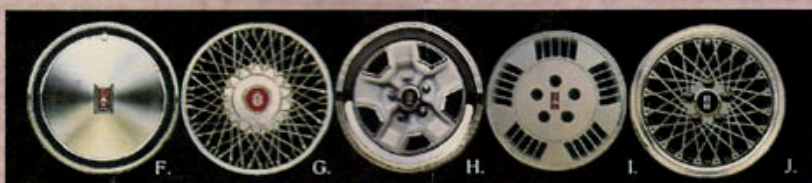
Protection Plan

While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the one with the GM Protection Plan logo shown above. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, we believe the finest such program available to GM owners.

The GM Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Protection Plan.



Available: (A) Digital Auto Calculator; (B) Deck-Lid Luggage Rack; (C) New High-Level Stop Light; (D) ETR AM/FM Stereo Cassette with Equalizer and Digital Clock; (E) Custom Leather Trim (Brougham only); Wheel Disc standard on all models.



Available: (G) Wire Wheel Discs with Locks; (H) Super Stock Wheels in Body-Colour; (I) Deluxe-Styled Wheel Discs; (J) Aluminum-Styled Wheels.

*Note: Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometres.

Gauges are metric in Canada.

MODEL AVAILABILITY

Cutlass Ciera LS: 2-Door Coupe, 4-Door Sedan
 Cutlass Ciera Brougham: 2-Door Coupe, 4-Door Sedan
 Cutlass Cruiser: 4-Door Station Wagon

SAFETY FEATURES

Occupant Protection

- Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system)
- Manual lap belts at each rear seat position, (and centre front, when applicable)
- Energy absorbing steering column
- Energy absorbing instrument panel
- Energy absorbing tops, front seats
- Laminated safety glass windshield and tempered safety side and rear window glass
- Safety interlocking door latches
- Passenger guard inside door lock handles
- Inertia-locking, folding front seat backs
- Safety armrests
- Safety strength seat attachments
- Head restraints, driver and right front passenger (adjustable)

Accident Avoidance

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Directional signal control and lane change feature
- Windshield defroster, washer and dual-speed wipers
- Inside rearview mirror with vinyl-bonded glass
- Outside left rearview mirror
- Brake system with dual master cylinder and warning light
- Starter safety switch
- Dual action hood latch system
- Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and metallic steering wheel surfaces
- Illuminated heater and defroster controls
- Illuminated windshield wiper and washer controls
- Tires with built-in tread-wear indicators

Anti-Theft

- Audible reminder for ignition key removal
- Anti-theft steering column lock
- Visible vehicle identification number

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty

POWER TEAMS		Displacement (cubic inches)	Engine Availability	Automatic Transmission (MA)	4-Speed Automatic Transmission w/Overdrive (MO)
Engines	Ordering Code				
2.5 Litre EFI* L4 (A)	LRA	171	STD	STD	NA
2.8 Litre 2-Val V6 (B)	LE2	151	EC	STD	EC
3.4 Litre EFI* V6 (C)	LX2	230	EC	NA	EC
4.3 Litre Diesel V6 (D)	L17	263	EC	STD	NA

STD—Standard. NA—Not Available. EC—Optional at Extra Cost. *Electronic Fuel Injection ** Multi-Port Fuel Injection
 (A) Produced by GM-Pontiac Motor Division, U.S.A. (B) Produced by GM-Chevrolet Motor Division, U.S.A.
 (C) Produced by GM-Oldsmobile Motor Division, U.S.A. (D) Produced by GM-Oldsmobile Motor Division, U.S.A.
 See your Oldsmobile salesperson for fuel consumption estimates for Cutlass Ciera based on Transport Canada approved test methods.

A WORD ABOUT ENGINES—Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

DIMENSIONS: mm (in.)	Coupe	Sedan	Cruiser
Wheelbase	2664 (104.9)	2664 (104.9)	2664 (104.9)
Length (overall)	4785 (188.4)	4785 (188.4)	4851 (191.0)
Width (overall)	1765 (69.5)	1765 (69.5)	1765 (69.5)
Height (loaded)	1399 (55.1)	1399 (55.1)	1354 (53.3)
Head Room—Front	980 (38.6)	980 (38.6)	980 (38.6)
Head Room—Rear	965 (37.9)	965 (38.0)	988 (38.8)
Leg Room—Front	1070 (42.1)	1070 (42.1)	1070 (42.1)
Leg Room—Rear	900 (35.8)	900 (35.8)	881 (34.4)
Usable Trunk Capacity—litres (cu. ft.)	425 (15.8)	425 (15.8)	—
Total Cargo Volume—litres (cu. ft.)	—	—	2107 (74.4)
Fuel Tank Capacity—litres (gals.)	59 (13.0)*	59 (13.0)*	59 (13.0)*

*Diesel: 64 litres (14.1 gals.)

CUTLASS CIERA LS STANDARD EQUIPMENT

- Chassis/Body/Mechanical
- Engine, 2.5 Litre L4 with Electronic Fuel Injection
- Automatic Transmission with Torque Converter Clutch
- Computer Command Control
- Hydro-damped Engine Mounts
- Power Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Front and Rear Bumper Moulding
- Bright Roof Drip and Belt Reveal Mouldings
- Standup Hood Ornament
- Rocker Panel and Wheel-Opening Mouldings
- Specific Identification
- Extensive Anti-Corrosion Treatments
- Space-Efficient, Full-Width, Flat Trunk Space
- Compact Spare Tire Hidden Beneath Floor
- Maintenance-Free Battery
- Delcotron
- Easy-Reach Tires are Match Mounted to Each Wheel
- Tires, P185/75R-14 Steel-Belted Radial-Ply, Blackwall-All-Season
- Dual Fluidic Action Windshield Washer System
- Paich-Style Outside Mirror
- Deluxe Wheel Discs

Interior

- Full-Foam Seat Construction

- Custom Bench Seat with Centre Armrest
- Cloth or Vinyl Trim
- Armrest, Front and Rear
- Simulated Butterfly Walnut Grain Instrument Panel Accents
- Side Window Defogger
- Interior-Operated Hood Lock Release
- Headlamp-On Warning
- Cigar Lighter
- Inside Day-Night Rear view Mirror
- Deluxe Seat Belts Colour Matched to Individual Interiors
- Flo-Thru Ventilation System
- Deluxe Steering Wheel
- AM Pushbutton Radio with Dual Front Speakers and Fixed Mast Fender Antenna
- Cut-Pile Carpeting
- Wall to Wall with Carpeted Lower Door Panels
- Automatic Front-Door Lamp Switches
- Home Lamp

CUTLASS CIERA BROUGHAM

Additional standard equipment

- Divided Front Seat with Individual Controls and Centre Armrest
- Knit Velour Trims
- Bright Rocker Panel and Wheel-Opening Mouldings, plus Lower Mouldings on Doors, Front Fenders and Rear Quarters
- Specific Front-End Panel Stand-Up Ornament
- Convenience Group, Lamps, Visor Vanity And Chime Tones

AVAILABLE CIERA SE PACKAGE

Additional standard equipment

- Blacked out Front and Rear Fascia Moulding, Grille Bars, Headlamp Housings, Lower Deck Lid, Rear-End Panel, Bumper Rub Strips, Body-Side Mouldings, Door Handles, Lock Cylinders
- Bright Rocker Mouldings
- Dual-Outlet Muffler-Twin Tailpipes with optional engine (LN3)
- Specific ES Emblems
- Reclining Bucket Seats
- Console with Shifter
- Firm Ride and Handling Package
- Leather-Wrapped Steering Wheel
- Styled Wheel Discs
- P195/75R14 Steel-Belted Radial-Ply, Blackwall Tires
- Rallye Instrument Panel Cluster
- and much, much more.

A word about assembly, components and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service

manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requires the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period

General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.

There is a special feel in an

Oldsmobile

General Motors of Canada Limited, Oshawa, Ontario

