



**Canada's
Front-Wheel-Drive Company
Presents the . . .**

**1981
Plymouth Horizon**

HORIZON expands your ideas about small-car performance

In every way HORIZON is a winner.

It's a bright and beautiful car, that's just right for running around town, but has the room and ride to make it comfortable on long trips, too. When you choose Horizon you profit by Chrysler's billions of kilometres of front-wheel-drive experience. You experience exceptional road-hugging ability plus the outstanding fuel economy of Horizon's transverse-mounted 1.7-litre 4-cylinder engine.

Horizon's five-door hatchback model features high-back vinyl bucket seats, custom door trim panels, plus much more—all as standard equipment.

Basic Horizon . . . quality made . . . easier to buy . . . and operate. The model name, "MISER", says a lot about the list price and economy of operation. Modifications have been made to reduce car weight and increase the power train efficiency. The result? You can buy an Horizon for less and get better fuel efficiency.

Horizon Euro-Sedan model features all the basic beauty of the standard Horizon plus cast aluminum road wheels, black sidewall radial tires, a Rallye instrument cluster, and special exterior trim. It's a spirited performer that looks as sensational as it goes!



Plymouth Horizon with Premium Exterior Package (foreground) and Custom Exterior Package (background)



Plymouth Horizon "Miser"

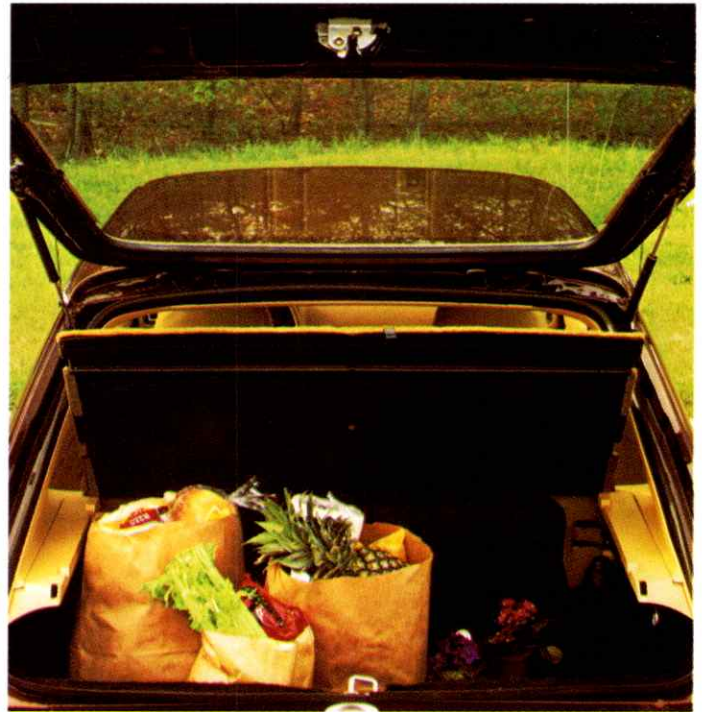


HORIZON Euro Sedan in the performance look of the and sport steering wheel. The black contrasts strikingly with finish.



HORIZON Premium Interior is shown here in cloth upholstery on front and rear bench seats. Other distinctive touches include woodtone applique on the instrument panel, deluxe seat belts with tension reliever and automatic release, luxury steering wheel, colour-keyed console and more!

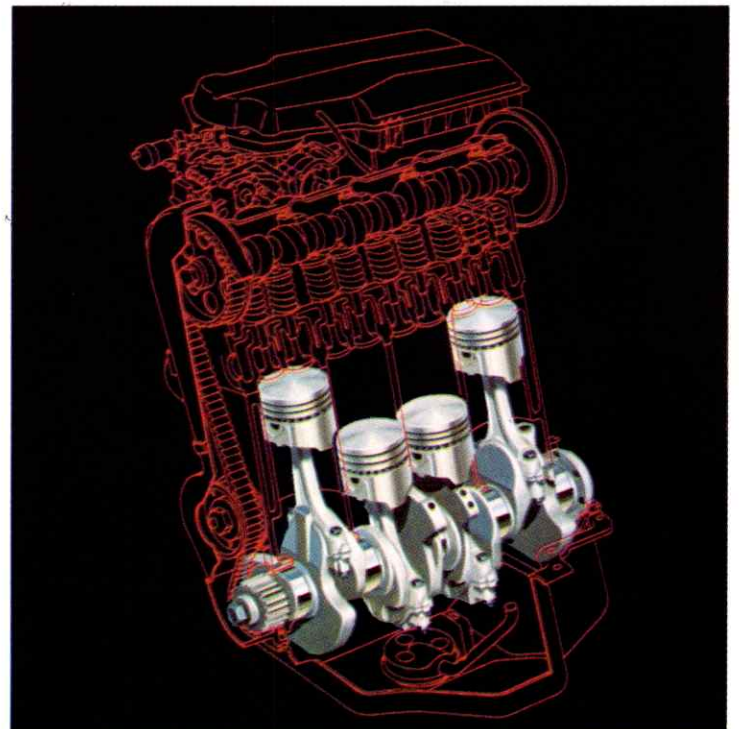
Your HORIZON handles four adults in comfort and provides plenty of cargo capacity for your "transportables". With the seat up your valuables are concealed by the standard security panel that lifts up for easy loading.



ENGINEERING makes the difference that means extra value



HORIZON'S new 2.2-litre optional engine is typical of the careful attention paid to every engineering detail of the car. This Chrysler-designed, transverse-mounted, durable 4-cylinder engine runs on regular gasoline. Rubber engine mounts, overhead cam, hydraulic tappets and sound insulation help to make this an unusually quiet and reliable engine. Prove it to yourself, test drive Horizon today!

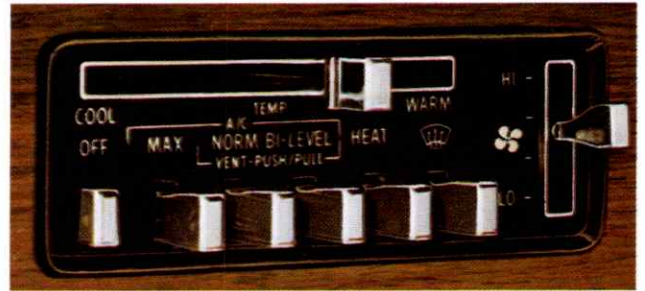


Interior is distinguished by Rallye instrument cluster, rich cloth upholstery in the Graphic Red exterior

Plymouth HORIZON Options: extra enjoyment at low cost



A



B



C

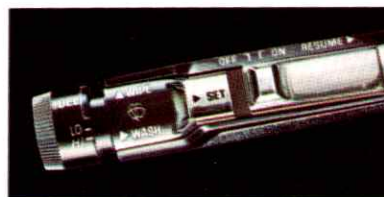
- A. **Rear Window Wiper/Washer** is an option you'll really appreciate on stormy days. Wiper clears virtually the entire rear window at the flip of an easy-access switch.
- B. **Air Conditioning.** You'll be pleasantly surprised at how much value this "luxury" item adds to your Plymouth Horizon. Gives you quick cool-down even on hottest days, provides unexcelled ventilation what-ever the weather.
- C. **AM/FM/MX Stereo with Cassette Player.** Music, news, weather and traffic reports . . . tune them in and a lot more listening pleasure with this fine quality Dolby* sound system.

Trademark, Dolby Laboratories

- D. **Luggage Rack** in bright chrome is decorative and extremely functional. Lets you carry those extras you need on a trip without sacrificing interior comfort. Available with optional Ski-Adaptor Package.
- E. **Automatic Speed Control** is convenient to hand, on the all-purpose steering column wand. Disengages immediately when you brake or accelerate.
- F. **Get that Wide-Open Feeling** with a Horizon sun roof. Lets in the sunlight (or moonlight). Gives you an extra measure of ventilation whenever you want it.
- G. **Front Storage Console** is a small miracle of spaciousness. Slide top conceals contents while providing quick access.



D



E



F



G

Plymouth Horizon Standard Equipment Features

- ALTERNATOR—65 amp.
 ASH RECEIVER—Front instrument panel
 BATTERY—310 amp.
 *BODY—Unibody construction combines body and frame into one solid, strong unit.
 *BRAKES—Front, self-adjusting, manual disc. Rear, drum
 *BUMPER PROTECTIVE RUB STRIPS—Front and rear
 *BUMPERS—Hydraulic energy-absorbing units restrict damage to bumpers and filler panels at impact speeds up to 8 km/h (5 mph), front and rear
 CIGARETTE LIGHTER
 *COAT HOOKS—Left and right side, made of soft plastic
 CORROSION PROTECTION—Seven-stage anti-corrosion process. Extensive use of galvanized steel; front wheelhouse liners of high-impact plastic; chip resistant vinyl lower bodyside coating
 *DOORS—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)
 FOLDING SECURITY SHELF
 FUEL TANK—49-litre (10.8 Imp. Gal) capacity
 GLOVE BOX LOCK
 HEADLINING—Reinforced headliner of perforated hardboard, colour-keyed
 HEATER/DEFROSTERS—With upper level ventilation
 HOOD RELEASE—Conveniently located inside
 HORN—Single
 IGNITION—Electronic Spark Control System incorporates Electronic Ignition System. Provides easier starting.
 *IMPACT PROTECTION—Protection beams in doors. Improved rear impact and roll-over integrity fuel systems. Chip-resistant vinyl lower bodyside undercoating protects against stone damage
 *INSTRUMENT PANEL AND CONTROLS—Includes: alternator and fuel gauges, integrated brake fluid pressure loss-parking brake warning indicator, integrated low oil pressure and high temperature warning indicator, and "key-left-in-ignition" warning buzzer
 LIFTGATE—Rear

- *LIGHTS—Single rectangular headlights, combined taillight, stoplight and backup light assembly, side marker lights and reflectors, dome light with courtesy switches, turn signal lights with lane change feature, 4-way emergency flasher and select lever quadrant (with automatic transmission)
 *LOCKS—Anti-theft ignition and break-in resistant trunk lock
 *MIRRORS—Outside, left, manually operated, in chrome. Inside, balljoint-mounted, prismatic day/night mirror.
 PAINT—13 colours, including 3 metallics
 RADIO—AM with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
 *SEAT BELTS—Combined lap and shoulder unibelt system for driver and front out-board passenger. Lap belts for all remaining passengers
 *SEATS—Front bucket with rear bench, in vinyl. Foam cushion pads of fire-retardant materials. Energy-absorbing seat backs, including safety fold-back latches
 SPEEDOMETER—Dual calibrated (km/h & mph) with metric predominant. Odometer reads in kilometres with tenths record
 *STEERING—Rack-and-pinion, manual with impact-absorbing column and wheel
 STEERING WHEEL—3-spoke with horn button
 SUSPENSION—Front, iso-strut, independent. Rear, trailing arm, independent with integral anti-sway feature
 TIRES—13-inch glass-belted radials
 TRANSMISSION—4-speed, manual with floor shifter, synchronized in all forward gears
 *WINDSHIELD WIPER/WASHER—Electric, 2-speed with "Pulse-wipe" feature
 *Safety Features

Plymouth Horizon Selected Optional Equipment

- AIR CONDITIONING
 AUTOMATIC SPEED CONTROL
 BATTERY—430 amp. Maintenance Free
 BUMPER GUARDS—Front and Rear
 CARGO COMPARTMENT DRESS-UP AND SOUND INSULATION

- CONSOLES—Shift lever with auxiliary storage and rear ash tray
 ELECTRICALLY HEATED REAR WINDOW DEFROSTER
 ENGINE BLOCK HEATER
 FLOOR MATS—Colour-keyed, front and rear
 GAS CAP, LOCKING
 GLASS, TINTED—Windshield or all windows
 HORNS—Dual
 LIGHTS—Halogen Headlamp System
 MIRRORS—Outside, left, remote control chrome or dual, left, remote control chrome. Right, convex.
 PACKAGES—There are many special option packages available, some of which are: Sport Package, Premium Interior Package, Premium Exterior Package and the Euro-Sedan Package. See your dealer for full details.
 POWER ASSISTS—Disc brakes, front. Steering.
 RADIOS—AM/FM, AM/FM/MX, AM/FM/MX 8-Track or AM/FM/MX Cassette with Dolby*. All radios equipped with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
 *Trademark, Dolby Laboratories
 RALLYE INSTRUMENT CLUSTER—with tachometer, Trip Odometer and Electric Clock.
 ROOF RACK, LUGGAGE
 SEAT BELTS—Colour-keyed, with tension reliever and automatic release
 SPARE TIRE—Conventional
 STEERING WHEELS—Luxury Steering Wheel and Sport Steering Wheel
 SUN ROOF
 SUSPENSION, HEAVY DUTY
 TRANSMISSION—Torqueflite, Automatic
 UNDERCOATING
 WHEEL COVERS—Deluxe (Not available with Euro-Sedan Package)
 WHEEL TRIM RINGS—Not available with Premium Exterior Package
 WHEELS—Rallye Cast Aluminum
 WINDSHIELD WIPERS—Deluxe with intermittent wipe
 WIPER/WASHERS—Rear
 Ask your dealer for the complete story on the many other Plymouth Horizon available options.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Horizon Five-Door Hatchback	Front, bucket with fold down rear seat	All Vinyl	Front, bucket with fold down rear seat	Cloth & Vinyl
	Front, bucket with fold down rear seat	Cloth & Vinyl (a) (b)		

(a) Standard with Premium Interior Package includes front passenger recliner.

(b) Standard with Sport Package.

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built vehicle has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars and trucks. See your Dealer for complete details.

PLYMOUTH HORIZON BASIC SPECIFICATIONS

Model Availability

	Five-Door Hatchback
Horizon	X

Exterior Dimensions

	Five-Door Hatchback	
	millimetres	inches
Wheelbase	2517	99.1
Overall Length (a)	4186	164.8
Overall Width	1670	65.8
Overall Height (b)	1359	53.5
Track—Front	1426	56.1
—Rear	1412	55.6
Curb Weight—Kilograms	962	
—Pounds		2120

(a) Includes bumper guards.

(b) Based on four-passenger load.

Interior Dimensions

	Five-Door Hatchback	
	millimetres	inches
Effective Headroom—Front	972	38.3
—Rear	949	37.4
Effective Legroom—Front	1068	42.0
—Rear	837	33.0
Shoulder Room—Front	1314	51.7
—Rear	1309	51.5
Hip Room—Front	1336	52.6
—Rear	1178	46.4

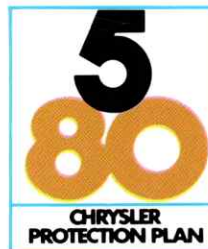
Luggage Compartment

	Five-Door Hatchback	
	millimetres	inches
Loading Height	759	29.9
Usable Luggage Capacity—dm ³	297 (a)	
—cu. ft.		10.5 (a)

(a) With Shelf Panel.

Engine and Transmission Specifications

	4-cylinder	
	Standard	Optional
Availability	Standard	Optional
Displacement—litres	1.7	2.2
—cu. in.	104.7	135
Carburetor	2-barrel	2-barrel
Bore—millimetres	79.5	87.5
—inches	3.13	3.44
Stroke—millimetres	86.4	92.0
—inches	3.40	3.62
Installed Net Power (kW @ R.P.M.)	52 @ 5200	64 @ 4800
(H.P. @ R.P.M.)	70 @ 5200	86 @ 4800
Installed Net Torque (N•m @ R.P.M.)	115 @ 2400	152 @ 2800
(lb. ft. @ R.P.M.)	85 @ 2400	112 @ 2800
Compression Ratio	8.2:1	8.5:1
Exhaust	Single	Single
Fuel Required	Leaded or Unleaded	Leaded or Unleaded
"Electronic Spark Control" System	Standard	Standard
Four-Speed Manual Transmission	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Optional	Optional



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



Chrysler Front-Wheel-Drive . . . the way to beat the pump!

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, standard and optional equipment listed, colours and materials, and to change or discontinue models.



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