

1971 Plymouth Satellite

Satellite
Sebring
Sebring-Plus
Road Runner
GTX
Brougham
Station Wagons



Satellite sets the pace for 1971

With totally new 1971 Satellites that ride like limousines, park like mini cars, drive like sporty cars, look like a million, but cost much less than they look.

The Basics—Satellites have wide tracks, front and rear. So you'd get more stability. Greater comfort. Superior handling.

Satellite comes through with more hip, shoulder, head and stretch-out room as well. All unnecessary exterior protrusions are stripped away. There's less side glass. Hidden windshield wipers. Curved door glass. Flush door handles. A simple, yet elegant, grille that blends as it protects. Smooth!

New convenience features—Ones you might not think about but will be glad are there. Like keyless door locking. Gauges for an engine-monitoring system instead of warning lights as on many other cars. Optional lights that warn when your fuel is low and remind you to "Fasten Seat Belts". Optional power windows. An optional Tilt steering wheel that adjusts to you. Carpeting that's colour-keyed to the rest of the interior. Loop bumpers front and rear on 2-door models for extra protection, better looks. That's just a sampling.

Enough choices to satisfy the most finicky dreamer—Such as sporty Satellites, family-size Satellites, performance Satellites and beautifully executed combinations of these. If you've been looking for a mid-size car that offers maximum luxury without a maximum price—look no further.

You can now choose between an ultimate-luxury 2-door hardtop (Sebring-Plus) and an ultimate-luxury 4-door sedan (Satellite Brougham). There's even a luxury high-performance car (GTX). And don't forget North America's original low-priced high performance car (Road Runner).

Engines: A clear choice. Chrysler engineers have long been leaders in developing cleaner air devices for our engines. This year is no exception. Most of our standard engines are now capable of running on regular gas.

And you have a wide selection of power teams to choose from. Seven different engines with transmissions engineered to match the power. From the standard synchronized 3-speed, up to the optional TorqueFlite automatic, or all the way to the optional 4-speed synchromesh with Pistol-Grip shifter.

As extensive a list of options as you could want. Choose from over 50 options. Add optional colour-keyed bumpers on GTX, Road Runner and Sebring-Plus. A special optional light package for all Satellites. It includes fender-mounted turn signal indicators plus an automatic ignition-key lamp that comes on when the doors are opened and stays on to help you insert the key.

Satellite, Satellite Custom, Brougham, Regent, Sebring and Sebring-Plus Standard Features • 225 cu. in. "6" or 318 cu. in. V-8 • 3-speed synchronized manual transmission • All-vinyl interior** • Carpet floor covering (except Satellite Coupe) • Front armrests • Rear seat armrests • Cigar lighter (except Satellite Coupe) • Glove box lock • Dome light • Transistorized voltage regulator • Self-adjusting brakes • Clean air system • Coat hooks • Heater and defroster • Inside, rear-view, day/night mirror (except Satellite Coupe) • Hub-caps (deluxe wheelcovers standard on Satellite Brougham, Regent and Sebring-Plus.)

**318 CID V-8 only on Satellite Brougham, Regent and Sebring-Plus.

**Bucket seats on Sebring-Plus, cloth and vinyl on Sebring, Custom, Sedan and Brougham.

Road Runner Standard Features • (Above features plus the following) • 383 cu. in. 4-bbl. V-8 • 3-speed manual fully synchronized floor-mounted transmission • Heavy-duty suspension • Deep pile carpet • Performance hood • "Beep-Beep" horn • 150 mph. speedometer.

GTX Standard Features • (All of the above plus the following) • 440 cu. in. Super Commando V-8 • TorqueFlite automatic transmission • Bucket seats • Exhaust trumpets with low-restriction dual exhaust system • Dual horns.

Satellite Sebring-Plus



The most luxurious mid-size hardtop Plymouth makes. It's likely the most luxurious anyone makes. The track is wide and the control is very stable. If you like you can set off its low, sporty look with the optional canopy vinyl roof, pictured at left. Own a Sebring-Plus and you'll own a classic.

Satellite Sebring and Coupe



If you're looking for a lavish measure of beauty, performance and comfort, consider the Satellite Sebring (right) and Satellite Coupe (left). As you can see, they come through with sporty good looks. Other virtues include a standard 225 cubic inch 6-cylinder and a 318 cubic inch V-8 that runs on regular gas, and comfortable roomy interiors.

Luxury Interiors



Plymouth put a team of comfort engineers and stylists together and told them this is an all-new car. Use whatever vinyls, cloth, weaves and other materials you find appropriate. Design new buttons, knobs, switches, door panels. Everything. Make each interior a trend-setter in both comfort and style. Observe the results. **A.** The high-style Satellite Sebring-Plus standard seating. All-vinyl buckets with integral head restraints. Available in 7 colours. **B.** All new Sebring-Plus instrument panel places all controls and gauges where you can operate and see them best. **C.** Satellite Sebring standard cloth-and-vinyl split-back bench seat is available in blue, black, green and dark saddle. **D.** Satellite Sebring-Plus optional cloth-and-vinyl bucket seat with console. Black only.

GTX and Road Runner

The luxury high-performance GTX comes standard with 440 4-barrel V-8, TorqueFlite automatic transmission, Buckets. And more. The Road Runner is a low-cost high performer. 'Beep-Beep'. With a 383 4-barrel V-8 as standard. Both cars come with heavy-duty suspension and bias-belted tires. Raised letters on GTX. Whitewalls on Road Runner.



Performance Car Interiors

Who says performance car interiors must be spartan? Even the economical Road Runner puts the padding where it belongs. The GTX interior adds some extras. Such as wood-grain touches on doors, instrument cluster and crash pad. The upper doors are covered with incredibly supple new vinyl. A. Road Runner optional all-vinyl buckets. Pleated. Integral head restraints. Class and comfort. Choice of 8 colours. (Standard on GTX). B. The Road Runner Rallye Cluster. Everything designed for easy reading and working. The steering wheel's no slouch either. Note the sporty wheel design. C. The all-vinyl standard Road Runner bench. With individually adjustable head restraints. Proof that even a low priced performance car comes through. D. Road Runner optional all-vinyl bench with adjustable head restraints. Available in 7 colours.



Satellite Brougham

The most elegant Satellite. The "Brougham" designation means luxury. The kind you don't expect in a mid-size car. But here it is. In a 4-door sedan that's all new everywhere you look. And where you don't. Never has this much luxury been so easy to own or look at.



Satellite and Satellite Custom

Nice thing about the 4-door Satellites. You can literally pick how much luxury you want. For those who like tasteful economy, there's Satellite. Want a lot more luxury for just a little more price? Choose the Satellite Custom. Either way, you'll find Satellite comes through with big value.



Long Lasting Luxury.

Some day you're going to want to trade your Satellite. When you do, it's nice to know you've got Chrysler engineers and stylists working for you . . . building in the kind of quality that will make things last. Years from now, these interiors will still look great. **A.** Satellite Brougham standard cloth-vinyl strato bench seat. Available in 4 colours. **B.** Satellite

Brougham instrument panel gauges are easy to read. **C.** Satellite Sebring standard cloth-and-vinyl bench with individually adjustable head restraints. Available in 4 colours. **D.** Satellite optional all-vinyl bench seat with integral headrests. Black only. **E.** Satellite standard all-vinyl bench seat with integral headrests. Blue and tan only.

Satellite Wagons

Satellite Wagons come on a 117" wheelbase in 2 and 3-seat versions. Room for kids. Room for cargo. Satellite Wagons have wide open spaces that will take 4' x 8' sheets of plywood lying flat on the floor. You can choose from 225 "6" or the 318 V-8, they're standard. For power plus take the optional 383 V-8. Satellite Wagons feature a 2-way tailgate with an automatic

lock. A switch on the dashboard allows for unlocking from the driver's seat. Choose from the Satellite (insert) Custom (left) or Regent (right). Available in 2 and 3-seat models. Satellite Wagon Features: **A.** Leg room for extra passenger. **B.** Rear cargo area. **C.** Automatic tailgate lock. **D.** Under-floor storage compartment. **E.** Storage trays.



Options	2 & 4-dr. Satellite	Rd. Run.	Sebring Sat. Cust.	Sat. Regent Brougham Sebring-Plus	GTX
Air Conditioner	O	O	O	O	O
Air Deflector (Wagons)	O	NA	O	O	NA
Air Grabber	NA	O	NA	NA	O
Alternator—50 Amp.	O	O	O	O	O
Automatic Speed Control	O	O	O	O	O
Brakes—Heavy-Duty	O	S	O	O	S
Brakes—Front Disc	O	O	O	O	O
Clock	O	O	O	O	O
Console	NA	O	NA	O*	O
Defogger (except Wagons)	O	O	O	O	O
Differential Sure-Grip	O	O	O	O	O
Glass—Tinted All	O	O	O	O	O
Glass—Tinted Windshield	O	O	O	O	O
Headlight Time-Delay	O	O	O	O	O
Hood Pins	NA	O	NA	NA	O
Map and Courtesy Lights	O	O	O	O	O
Ignition Time-Delay	O	O	O	O	O
Fender Mounted Turn Signals	O	O	O	O	O
Trunk Light (except Wagons)	O	O	O	O	O
Glove Box Light	O	O	O	O	O
Rear-Door Courtesy Light	O	NA	O	O	NA
Ashtray Light	O	O	O	O	O
Luggage Rack	O	O	O	O	O
Mirror—Racing Left Remote	O	O	O	O	O
Mirror—Racing Right Manual	O	O	O	O	O
Mirror—Conventional Left Remote	O	NA	O	O	NA
Mirror—Conventional Right Manual	O	NA	O	O	NA
Vinyl Body Side Protection	O	NA	O	O	NA
Reflective Tape Stripes	NA	O	NA	NA	O
Brakes—Power	O	O	O	O	O
Steering—Power	O	O	O	O	O
Windows—Power (except Coupe)	O	O	O	O	O
Radio—AM	O	O	O	O	O
Radio—AM/FM Stereo	O	O	O	O	O
AM Radio/Remote-Stereo Cassette	O	O	O	O	O
AM/FM Remote-Stereo Cassette	O	O	O	O	O
Microphone—with Cassette Recorder	O	O	O	O	O
Single Rear Speaker	O	O	O	O	O
Inside Hood Release	O	O	O	O	O
Wood-Grain Rim-Blow Steering Wheel	O	O	O	O	O
Sport Wheel—Soft Grip	O	O	O	O	O
Spoiler—Front R/L	NA	O	NA	NA	O
Spoiler—Rear	NA	O	NA	NA	O
Backlight Louvres (2-dr. models only)	O	O	O	O	O
Suspension—H.D.	O	S	O	O	S
Tachometer	NA	O	NA	O	O
Trailer—Towing Package	O	O	O	O	O
Vinyl Roof—Full	O	O	O	O	O
Vinyl Roof—Partial	NA	O	NA	O	NA
Urethane-Painted Bumpers	NA	O	NA	O	O
Rear Bumper Tape Stripe	NA	O	NA	NA	O
Variable Speed Electric Wipers	O	O	O	O	O
Deluxe Wheel Covers	O	O	O	S	O
Wire Wheel Covers	O	O	O	O	O
Rallye Road Wheels—14" x 15"	O	O	O	O	O
Chrome-Plated Road Wheels	O	O	O	O	O

Note—For additional wagon options see your Plymouth dealer.

O—Optional at extra charge. NA—Not Available. S—Standard. *—Sebring-Plus only.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time without notice or obligation, in prices, specifications, colours and materials, and to change or discontinue models.

Engines

	225	318	383	383	426	440	440
Cubic Inches	6	8	8	8	8	8	8
Cylinders	1	1	2	4	8	4	6
Carburetors	1	1	1	2	2	2	2
Exhaust	S	S	O	O	O	O	O
Satellite (4-dr.)	S	S	O	O	O	O	O
Satellite Custom (4-dr.)	S	S	O	O	O	O	O
Satellite Brougham (4-dr.)	S	S	O	O	O	O	O
Satellite (2-dr.)	S	S	O	O	O	O	O
Satellite Sebring (2-dr.)	S	S	O	O	O	O	O
Satellite Sebring-Plus (2-dr.)	S	S	O	O	O	O	O
Satellite (Station Wagon)	S*	S	O	O	O	O	O
Satellite Custom (Station Wagon)	S	S	O	O	O	O	O
Satellite Regent (Station Wagon)	S	S	O	O	O	O	O
Road Runner				S	O	S	O
GTX					O	S	O
*2-seater.							

Dimensions Exterior

	2-dr. Hardtop	4-dr. Sedan	Station Wagon
Wheelbase	115.0 in.	117.0 in.	117.0 in.
Overall Length	203.2 in.	204.6 in.	210.9 in.
Overall Width	79.1 in.	78.6 in.	79.2 in.
Overall Height	52.0 in.	53.5 in.	56.4 in.
Track, Front	59.7 in.	59.7 in.	60.1 in.
Track, Rear	62.0 in.	62.0 in.	63.4 in.

Standard Safety Features

Large rear reflectors and lights • Fuel-tank impact protection • Lane-change turn signals • Locking steering wheel • Flush-type roll-over-resistant outside door handles • Energy-absorbing instrument panel, front seat-back and armrest • Seat belts, all seating positions • Shoulder belts, front (except convertibles) • Manual door locks—levers with non-override lock feature, except driver's door • Keyless door locking • Cushioned sun visors with dual supports • Dual braking system with warning lights • Side marker lights and reflectors • Hazard warning light system • Back-up lights • Windshield wipers, 2-speed electric • Head restraints, 2 front • Locking latch on all folding front seat-backs • Left outside rear-view mirror • Inside rear-view mirror (vinyl edged, shatter-resistant glass and deflecting double joint support) • Bias-belted tires with tire tread wear indicators • Dual action safety hood latches • Parking lights that illuminate with headlights • Electric windshield washers • Energy-absorbing steering column • Safety door latches and hinges • Safety-rim wheels.

Colours

The key is to colour-key. Check your Plymouth salesman to see how you can match optional vinyl roofs, protective side mouldings with vinyl inserts, and with some models, bumper colours so they all match. Vinyl roofs are available in black, white, green and gold. There are 18 colourful Satellite finishes. Everything from optional Tor-Red to Plum Crazy. Citron Yella to Green Go.

