

Plymouth '64



tame a Tiger:
Plymouth
fury...belvedere...savoy



FURY TWO-DOOR HARDTOP

At rest the 1964 Plymouth is a lithe beauty. Unleashed... it is a rip-snortin', ablaze with action pace-setter. Plymouth has all the vitality and stamina of a jungle cat. See for yourself how the 1964 Plymouth brings you more style, more comfort, more stamina... plus the utmost in "tiger-power"! Be a tiger-tamer... slip behind the wheel of a new 1964 Plymouth today!

For all-out advocates of the sporting life, new competition-type 4-speed manual transmission teams with the mighty Golden Commando V-8 engine! (Part of the optional Sports Package.)



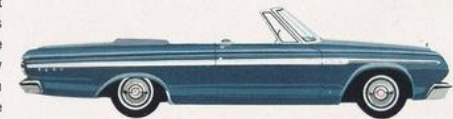
BACKED BY 5-YEAR-50,000-MILE POWER-TRAIN WARRANTY

Fury

topmost tiger on
the totem pole!

Top cat of the Plymouth line-up, Fury for '64 offers the most in motoring adventure! Sleek and clean-lined, the Fury's styling bespeaks the kind of sports-minded performance only Plymouth can deliver . . . and Fury interiors carry through the theme. For sheer "tiger-power," you can choose from the higher-compression-ratio Slant Six, the dashing Fury V-800 or the mighty High-Performance Golden Commando V-8, all combining blazing "get-up-and-go" with remarkable engine efficiency.

All-out luxury with a sporting flair . . . all-vinyl bucket seats (optional equipment in Fury convertibles and hardtops) carry you in comfort, while the glamorous Sports Package centre console houses control-stick for the ultra-smooth Torque-Flite automatic transmission. You know—for sure—that you're driving a winner!



FURY CONVERTIBLE COUPE



FURY FOUR-DOOR HARDTOP



FURY TWO-DOOR HARDTOP



FURY FOUR-DOOR SEDAN

BACKED BY 5-YEAR—50,000-MILE POWER-TRAIN WARRANTY

FURY CONVERTIBLE COUPE



Belvedere

**the tiger that makes
the budget purr!**

Here's Belvedere for '64—tiger-swift and tiger-proud . . . but priced for easy owning! The Belvedere is well ahead of the pack in eye-catching styling, superior engineering, sheer room and comfort. From the massive new front bumper to the clean-cut new rear deck, Belvedere lines say "Quality" in no uncertain terms. If you are looking for a modestly priced automobile with good looks and stand-out features, Belvedere's the car for you!

Handsome vinyls, glamour-crafted 100% nylon warp fabrics keynote the high-fashion luxury of Belvedere interiors. And there's more room for enjoyment in Belvedere too—more headroom, front and rear, more effective legroom for rear-seat passengers. No detail is overlooked to cater to your comfort! Step in and judge for yourself.



BELVEDERE TWO-DOOR HARDTOP



BELVEDERE FOUR-DOOR SEDAN



BELVEDERE FOUR-DOOR STATION WAGON

In the Belvedere series, you can choose from the dashing Two-Door Hardtop, the handsome Four-Door Sedan, the fabulous six-and-nine-passenger Station Wagons. You're bound to pick a winner!



BACKED BY 5-YEAR—50,000-MILE POWER-TRAIN WARRANTY



BELVEDERE FOUR-DOOR SEDAN



SAVOY FOUR-DOOR STATION WAGON

savoy

every inch a tiger... plus
a lion's share of savings!

Thriftest of all the 1964 Plymouths, the new Savoy offers all the pride and power you want in a car—plus unmistakable Plymouth quality—at an amazingly low price! But the Savoy is no "bargain version"—it's a champion in its own right, sleek with the 1964 look in styling, incorporating all the engineering and design advances that distinguish Plymouth, providing a practical choice in models, power plants and transmissions. The '64 Savoy is a tiger on the road . . . but a blessing to your budget!

Comfort is standard equipment in the roomy Savoy interior! Distinctive appointments feature chair-high, comfort-crafted seats, durable high-lustre fabrics set off by rugged leather-like vinyls. You won't find a smarter interior in any car in its class! So be smart—go Savoy!



BACKED BY 5-YEAR—50,000-MILE POWER-TRAIN WARRANTY



SAVOY TWO-DOOR SEDAN



SAVOY FOUR-DOOR SEDAN

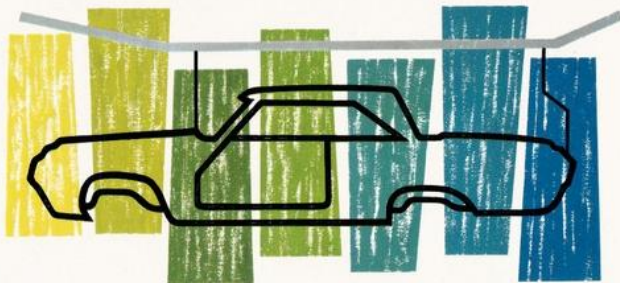


SAVOY FOUR-DOOR STATION WAGON

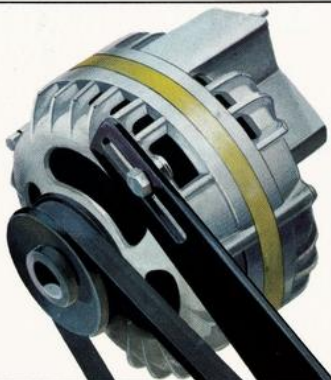
Savoy offers a wonderful world of colour for you to choose from! You can pick from 24 two-tone combinations, and 17 solid colours. In model choice, you have glamorous Two- and Four-Door Sedans, versatile Six- and Nine-Passenger Station-Wagons!

SEVEN-STAGE RUSTPROOFING

Plymouth bodies are deep-dipped to ensure protection of all major body components . . . prevent rust and corrosion damage both inside and out . . . and keep your new '64 car showroom-beautiful for years!



engineering leadership



ROAD-PROVEN ALTERNATOR

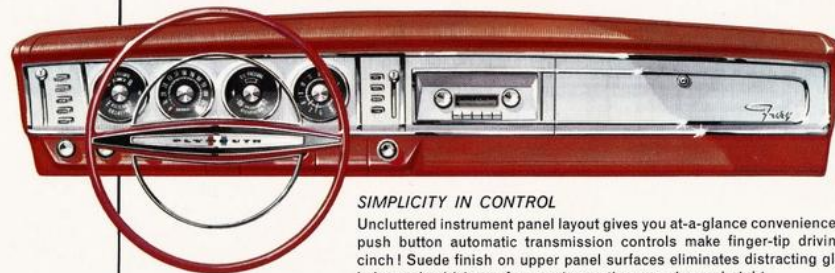
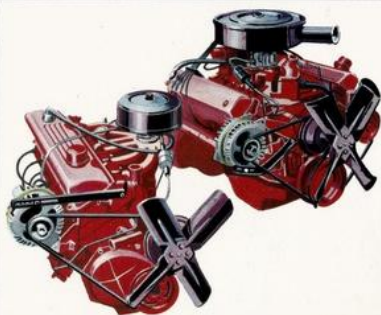
Thoroughly tested and proven in miles of actual use, Plymouth's highly-efficient alternator (standard equipment on every Plymouth model) produces electrical current at all engine speeds—including fast and idle! The registering of this positive electrical charge can be noted on the alternator dial which is an integral part of Plymouth's streamlined instrument panel. The alternator prolongs the efficient life of your battery—maintains a continuous power supply to all the electrical components in use on your car—and keeps battery-power up for fast, positive starts on even the most rugged winter day!

HUSKY V-8'S

For unbeatable get-up-and-go, Plymouth offers two powerful V-8's: 313 cu. in. Fury V-800 and the mighty Golden Commando 383 cu. in. High-Performance engine that comes with dual exhausts, four-barrel carburetion—other exciting big-performance features!

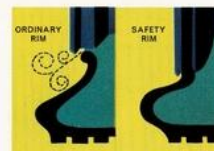
EFFICIENT SLANT-SIX ENGINE

Plymouth's famous Slant-Six engine has an 8.4 to 1 compression ratio. It is entirely different from ordinary "sixes." Economical, smooth, and dependable . . . outhandles and outperforms many competitive "eights."



SIMPLICITY IN CONTROL

Uncluttered instrument panel layout gives you at-a-glance convenience . . . push button automatic transmission controls make finger-tip driving a cinch! Suede finish on upper panel surfaces eliminates distracting glare, helps make driving safer—easier on the eye—day and night.



SAFETY RIM WHEELS

In case of a blowout, Plymouth's Safety-Rim wheel holds tire in place until a safe stop can be made.



SELF-ADJUSTING BRAKES

Plymouth's self-adjusting brakes have long-lasting bonded linings.



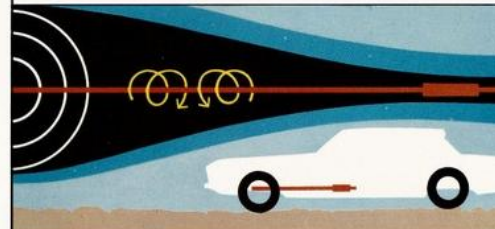
SAFETY LOCKS

Double-strength door latches reduce possibility of doors opening in accidental collision. Have anti-sag feature.



SEAT BELTS

Easily-installed, Plymouth Seat Belts meet all S.A.E. specifications.



AIRFOIL BLADES

Airfoil-design blades provide positive wiping action at all speeds—in any weather.



PUSH-BUTTON CONTROL

Automatic Pushbutton Controls give easy, instant, reliable operation.

TORSION-AIRE SUSPENSION

Combines torsion bars, leaf springs, Oriflow shock absorbers and rubber-cushioned front suspension. Tops in road-holding and cornering, Torsion-AIRE reduces sway and dip to a minimum.

famous 5-year-50,000-mile warranty

Plymouth's 5-year—50,000-mile warranty on major power-train components exemplifies the engineering leadership that's built into every '64 Plymouth. It's your guarantee of Plymouth dependability—and lasting satisfaction. It protects you against costly major repairs, including both parts and

labour caused by defects in material and workmanship, on major components of the engine, transmission, drive shaft, differential, rear axle. Necessary repairs can be carried out by any Chrysler Canada Ltd. dealer. Ask your Plymouth dealer for full information on this big Plymouth "plus."

specifications:

ENGINES

ECONOMY SLANT SIX

Plymouth's 30-D Economy Six Engine is available as standard equipment on all models. Inclined at an angle of 30 degrees. Six cylinders in line, overhead valve arrangement. Horsepower is 145 at 4000 RPM. Torque 215 lbs.-ft. at 2400 RPM. Compression ratio of 8.4:1. Bore is 3.40 inches. Stroke 4.125 inches. Piston displacement 225 cubic inches. Single, down-draft carburetor. Full Flow oil filter. Pistons, water pump housing, water outlet elbow, oil pump housing and oil filter mounting pad are aluminum, all helping to reduce engine weight. Counter-balanced crankshaft with four main bearings.

FURY V-800

Regular V-8 is 90-degree overhead valve type with single rocker shaft and polyspherical combustion chamber, staggered lateral valve arrangement, three rings per piston, counter-balanced crankshaft with five main bearings. Two-barrel carburetor is standard. Regular fuel is recommended. Automatic choke, shunt full flow oil filter element is standard. The bore is 3.88 inches, stroke 3.31 inches, piston displacement 313 cubic inches and compression ratio 9.0:1.

GOLDEN COMMANDO V-8

Also available at extra cost on all models is the high performance V-8 with single four-barrel carburetor, dual exhausts, and other high performance features. The bore is 4.25 inches, stroke is 3.38 inches, compression ratio is 10.0:1, displacement 383 cubic inches. (Available only with Torque-Flite or 4-speed Manual Transmissions).

TRANSMISSION RATIOS

	1st	2nd	3rd	Reverse	
Manual 3 Speed6 cyl.	2.95	1.83	1.00	3.80
(Synchromesh)8 cyl.	2.12	1.43	1.00	2.73
*Automatic 3 Speed	all	2.45	1.45	1.00	2.20

Also available is a "four-on-the-floor" stick shift manual transmission for Golden Commando equipped Furies with following ratios: 1st 2.66, 2nd 1.91, 3rd 1.39, 4th 1.00, Reverse 2.58.

*Automatic transmission has push button controls and provides smooth shifts, outstanding breakaway performance and excellent economy. (Fury with bucket seats and Golden Commando engine option has console mounted selector lever).

Constant improvement of its products requires Chrysler Canada Ltd. to reserve the right to change prices, specifications, and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue, but your local Plymouth dealer will gladly advise you of those items that are standard.

EVERY PLYMOUTH IS WARRANTED FOR 5 YEARS OR 50,000 MILES (WHICHEVER FIRST OCCURS) FOR MAJOR POWER-TRAIN COMPONENTS, IN ADDITION TO NORMAL 12-MONTH OR 12,000-MILE (WHICHEVER FIRST OCCURS) WARRANTY. YOUR DEALER HAS FULL DETAILS.

REAR AXLE

Type Hotchkiss Drive, Hypoid Rear Axle
Ratio with Manual (V-8 or 6 cyl.) or Automatic (6 cyl.) 3.23 to 1
Ratio with Torque-Flite V-8 2.76 to 1
Sure Grip Differential Optional

EXTERIOR DIMENSIONS

	STATION WAGONS	ALL OTHERS
WHEELBASE	116.0 in.	116.0 in.
TREAD, FRONT	59.5 in.	59.5 in.
TREAD, REAR	59.6 in.	59.6 in.
LENGTH, OVERALL	211.5 in.	206.5 in.
WIDTH, OVERALL	75.1 in.	75.6 in.
HEIGHT, OVERALL (SIXES)	54.8 in.	55.1 in.
HEIGHT, OVERALL (V-8)	54.8 in.	55.1 in.

BRAKES

Hydraulic, 10-inch, Servo-Contact self-energizing brakes with bonded linings. Lining area is 195.2 square inches. Each hydraulically operated brake assembly has two shoes. Hydraulic force is applied to the shoes at their top ends by a double-acting wheel cylinder and they are connected at the bottom by a floating link. Brake torque is reacted by an anchor pin which is contacted by either the primary or the secondary shoe, depending upon the direction of wheel rotation. A self-adjusting feature is incorporated in the design. Separate, foot-operated parking brake.

ELECTRICAL SYSTEM

A 12-volt, 35-ampere Alternator and a 48-ampere hour battery is standard on all models. Reduction gear starting motor (V-8 only). Single-speed electric windshield wipers. Extra cost items include: Fresh air heater (Mandatory). Radios. Windshield washer. Variable speed windshield wipers. Engine block heater. 12-volt 40-ampere Alternator and 70-ampere hour Battery. Parking brake indicator light. Trunk lights. Glove box lamp.

SUSPENSION

Front torsion bars and ball joints
Rear 2½ inch outboard mounted asymmetrical leaf springs
Shock Absorbers exclusive Oriflow type

TIRES AND WHEELS

14" Safety Rim wheels with 2-ply low pressure tubeless tires standard on all models. Tire sizes on all Sixes and V-8s (except Suburbans) are 7.00 x 14. 7.50 x 14 tires standard on Suburbans, optional on all other models. With hi-performance engine 7.50 x 14—2 ply tires are standard.

PLYMOUTH SAVOY STANDARD EQUIPMENT

Unibody Construction • Alternator • Hood and Rear Deck Mouldings • Six-way Custom Positioning Front Seats • Airfoil Windshield Wipers • Amber Coloured Front Directional Lights • Seat Belt Attachments • Aluminized Muffler System • Closed Crankcase Ventilation System • Rear Quarter, Rear Door and Front Door Mouldings. • Seven-Stage Rustproofing • Under-Fender Splash Shields • Torsion-AIRE Suspension • Self-Adjusting Brakes • Safety Rim Wheels • 225-cu. in. Slant Six or 313-cu. in. V-8 Engine • Stone Shields, All Except Suburbans • Front Door Arm Rests • Right and Left-Hand Sun Visors • Electric Single-Speed Windshield Wipers • Three-Speed Easy-Shift Transmission • Glove Box Lock • Foam Cushioned Front Seat • Colour Matched Safety Steering Wheel • Bright Metal Windshield Moulding • Drip Moulding • Hub Caps • Fuel Filter • Coat Hooks • Dual Horns • Full Flow Oil Filter • 32,000-Mile Lubrication • 4,000-Mile Oil Change Interval.

PLYMOUTH BELVEDERE STANDARD EQUIPMENT

Including Savoy standard equipment plus the following: Horn Ring • Full Length Hood Moulding • Full Length Body Side Moulding • Full Length Rear Deck Moulding • Belvedere Ornamentation • Cigarette Lighter • Colour Keyed Combination Carpet and Rubber Floor Mats • Choice of Four Custom styled Interiors. Rear Seat Arm Rests, with individual ash receivers.

PLYMOUTH FURY STANDARD EQUIPMENT

Includes most Savoy and Belvedere standard equipment items plus the following: Back-Up Lights • Combination Roof and Drip Rail Moulding • Full Length Side Moulding With Colour Insert • Side Window Moulding • Lower Rear Deck Anodized Aluminum Insert • Colour Keyed Floor Carpeting • Choice of Four Fury Styled Jacquard Fabric Interior Trims.

CUSTOMIZE YOUR '64 PLYMOUTH

Ask your dealer about these options available at slight extra cost.

SEAT BELTS
POWER BRAKES
POWER STEERING
GAS TANK LOCKING CAP
AUTOMATIC TRANSMISSION
ELECTRIC CLOCK
SOLEX TINTED WINDSHIELD
REAR WINDOW DEFOGGER
HI PERFORMANCE ENGINE

ENGINE BLOCK HEATER
BACK-UP LIGHTS
INSTRUMENT PANEL
SAFETY CUSHION
GLOVE-BOX LIGHT
LUGGAGE RACK (STATION WAGON)
RUBBER FLOOR MATS—
PROTECTIVE
REMOTE CONTROL MIRROR

RADIO
REAR SEAT SPEAKER
SAFETY-PADDED SUN VISOR
SURE GRIP DIFFERENTIAL
WINDSHIELD WASHER
VARIABLE SPEED
WINDSHIELD WIPERS
CHILD PROOF DOOR LOCKS
WHEEL COVERS

notes: